

# User Experience Design for Salesforce for iOS and Android

## Design powerful mobile apps.

Does your team have the expertise needed to design the best mobile user experience for your end users? Learn how to drive smarter decisions, faster interactions and a more engaging user experience for your mobile workforce with Salesforce for iOS and Android.

## What it can do for you

- Empower you to make more informed decisions by accessing key data in real-time
- Increase mobile productivity of your employees
- Capture key information efficiently and keep moving with their day
- Increase adoption and value of the Salesforce platform by tailoring the mobile user interface for your team

## How it works

Certified Specialists will guide you through the process over a predetermined time frame (typically 3-4 weeks):

### Discovery

- Identify and explore a high-value mobile business use case
- Review current implementation, if applicable
- Identify specific success criteria

### Analysis

- Review best practices and recommendations for your use case
- Compile recommendations for your specific use case

### Outcomes

- Wireframes/mockups for up to two screens for key processes
- Implementation recommendations for this process
- Recommendations on adoption, training or communication plans

## ADDITIONAL INFORMATION

### GOAL

Achieve faster ROI, minimize operating costs

### INTENDED USER

Customers seeking to introduce or augment mobile experience design for a key business process.

### PREREQUISITES

- A business sponsor who can articulate the desired business outcomes
- An IT or Technology sponsor with technical resources committed to developing a mobile use case
- No security-related blockers to app deployment, including Mobile Device Management requirements
- A commitment to, or an active, mobile initiative

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Contact your account executive or success team today! Learn how we can help you accelerate your CRM success.

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