

Introduction to Governance

Manage Salesforce more effectively with the help of a governance framework.

Are you struggling to prioritize hundreds of requests you receive or grappling with how to align Salesforce initiatives with business needs? The Introduction to Governance Accelerator outlines four fundamental processes you need to manage Salesforce and helps you start building a governance framework aligned with your key business goals.

What it can do for you

- Improve business/IT alignment
- Improve process effectiveness and efficiency
- Increase platform value

How it works

Certified Specialists will guide you through the process over a predetermined timeframe (typically 3–4 weeks):

Discovery

- Discuss current challenges and business goals
- Agree on quantifiable success goals

Analysis

- Educate on basic principles of governance
- Identify common pitfalls and share best practices to avoid them

Outcomes

- Draft program charter
- Best practices and recommendations to get started with building a governance framework

ADDITIONAL INFORMATION

GOAL

Reduce costs, Minimize operating costs.

INTENDED USER

You are seeking to understand basics of a governance framework.

PREREQUISITES

- Executive sponsor who will confirm business objectives and champion this initiative
- Committed to a four-hour engagement spanning two workshops
- Discusses four basic processes

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Contact your account executive or success team today. Learn how we can help you accelerate your CRM success.

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