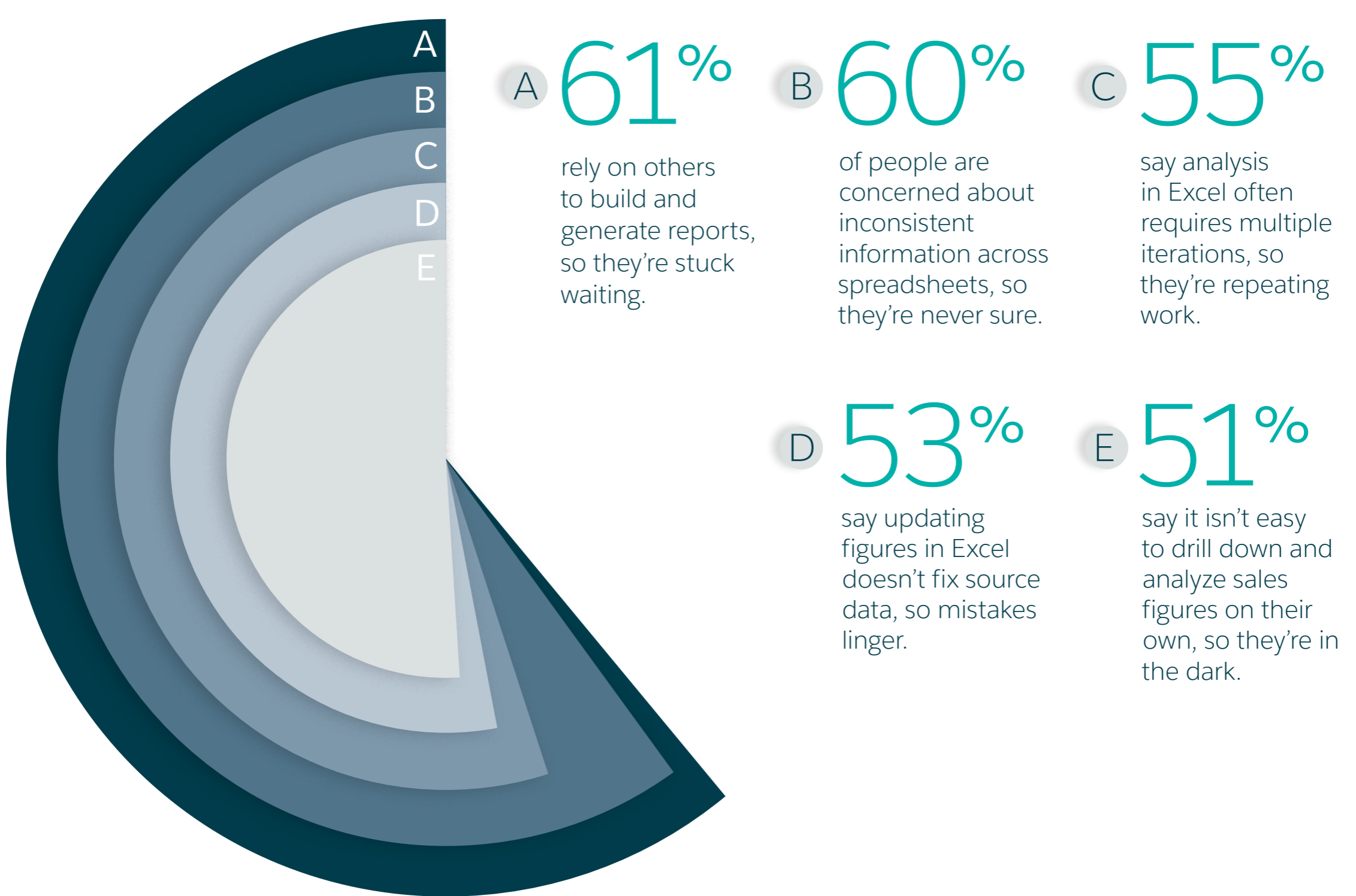


GIVE YOUR SALES TEAM THE TOOLS TO SUCCEED.

INTRODUCING THE APP THAT PUTS SPREADSHEETS IN THEIR PLACE.

Sales Analytics is the first app of its kind built by Salesforce, for Sales Cloud customers. It delivers interactive, historical analytics into pipeline and performance that will supercharge any sales team. Here's how:

YOUR TEAM ON SPREADSHEETS



YOUR TEAM ON SALES ANALYTICS

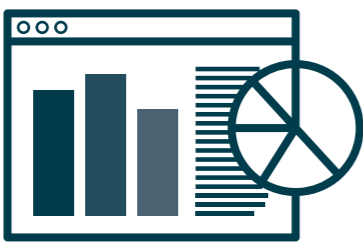
SALES EXECS BECOME FOUNTAINS OF INSIGHT.
Sales execs can use best practice templates and KPIs to understand the business and pivot strategy.

SALES REPS BECOME ACTION HEROES.
Sales reps can track their own activities and benchmark against top performers to find white space and prioritize the right opportunities.

SALES MANAGERS BECOME DIFFERENCE MAKERS.
Sales managers can use pipeline trending and historical analysis to accelerate key deals and coach the best team.

SALES OPS BECOME PILLARS OF STRENGTH.
Sales ops can customize dashboards to deliver consistency across the business and better operational support.

WHY DOES IT WORK?



1) SALES ANALYTICS IS READY TO GO.

With easy, intuitive dashboards, it delivers historical analysis and pipeline trending, so you can quickly track changes and movements.



2) IT MAKES DATA ACTIONABLE.

Now you can pivot straight from answers to action, right within the app. And built-in collaboration makes it easy to share insights.



3) IT CONNECTS TO SALES CLOUD DATA.

Dashboards are automatically populated with Sales Cloud data and can be embedded anywhere in Salesforce. Security and permissions are extended from Salesforce.

salesforce einstein analytics



THE PLACE TO GO FOR MORE INFORMATION ON SALES ANALYTICS

Visit salesforce.com/analytics to find out how Sales Analytics will change the way your company finds answers and takes action.