

# Deliver the new banking experiences your customers are asking for.

Salesforce Accelerators help you innovate, implement, and achieve outcomes faster.



## YOUR CHALLENGE

Customer behavior and competition are disrupting retail banking.

>90%

of new customers bank digitally, with 250+ interactions per year.\*  
\* Deloitte 2014

73%

of Millennials would be excited if Amazon, Google, and Facebook started offering financial services.\*  
\* Accenture 2014



## OUR SOLUTION

Salesforce Accelerators are focused engagements that speed your ability to transform your business:



Begin technical and system groundwork to build your vision.



Identify best practices and use cases for your technology.



Get 30-, 60-, and 90-day plans to continue sprinting towards your goals.

### Accelerators for Financial Services

#### DATA AND SYSTEMS

These Accelerators give you 360-degree views of customer data and automation of key business processes.

Master Data Harmonization

Integration Patterns

Org Health Assessment

Configure Business Automation

#### AGENT PRODUCTIVITY

These Accelerators help you prioritize high-severity cases and manage information more effectively.

Console Design

Macro Design

Service Cloud Dashboard

Case Escalation Management

Case Assignment Design

#### CUSTOMER EXPERIENCE

These Accelerators help you build engaging, personalized experiences that gain and retain customers.

Salesforce1 Mobile App Design

Customer Community Design

CTI Assessment

Journey Builder Base

Contact your Salesforce account executive or success team to learn about our latest offers.

#### Corporate Headquarters

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