SALESFORCE ACCELERATORS:

Real results, real fast.

Salesforce has the power to radically transform your business. But to get maximum impact and business value from your investment and take it to the next level, some companies need a little assist – focused solutions, one-time setups, or specific transfers of know-how. That's where Accelerators come in.

Salesforce Accelerators are short engagements designed to tackle specific issues, deliver key outcomes, and get you where you're going, fast.

Some are quick, easy, and accomplished remotely. Others connect your team to elite, cross-disciplinary Salesforce specialists for in-person consults. But they all have one thing in common: they help your team hit the ground running, expedite integration, and deliver maximum ROI.

WITH SALESFORCE ACCELERATORS YOU CAN:

SOLVE KEY BUSINESS CHALLENGES

DRIVE PRODUCTIVITY AND ADOPTION

GET PERSONALIZED RECOMMENDATIONS

WATCH WEBINAR

CONTACT US

Choosing The Right Accelerator.

Finding the right Accelerator is simple. Just call a Success Manager, talk about your challenges and opportunities, and we'll make a recommendation. Or simply browse our brochure, organized by Salesforce cloud.

BROWSE THE BROCHURE

| SALES | SALESFORCE.ORG | SERVICE | MARKETING | PARDOT | COMMUNITY | APP | EINSTEIN ANALYTICS |

WATCH THE WEBINAR

If you're ready to engage a specialist and hit your business goals, join the webinar. Learn how to choose the right Accelerators for your business.

WEBINAR >

CALL AND ASK

Have more specific questions? Contact us and speak to an Account Executive today or visit our website for more details.

CONTACT US >

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Request an Accelerator

If you have a Premier Success, Premier + Success, or a Signature Success Plan, you may request any Accelerator listed from the catalog for your specific plan*. Find your plan's catalog in the Accelerator Library at www.salesforce.com/acceleratorlibrary. You may submit a request for an Accelerator through the Help and Training Portal.

If you would like an Accelerator that is not included in your plan's catalog, or if you have a Standard Success Plan, you may purchase Accelerators individually. Contact your Account Executive or Success Manager to get started.

*Subject to availability for delivery location.

PREREQUISITES TO SCHEDULE ACCELERATORS:

Customers must have a current Premier, Premier+ or Signature Success Plan

Standard Success Plan customers who have purchased Accelerators

An executive sponsor who will confirm business objectives and champion the engagement

System admin or similar to lead execution with guidance from the Salesforce Specialist

WATCH WEBINAR   **CONTACT US**

SALES CLOUD ACCELERATORS

Help your Sales Cloud users close deals faster and sell smarter.

Sales Cloud has enormous potential to drive revenue, reduce costs, and unlock the potential of your sales team. But sometimes companies need help designing effective consoles, dealing with data redundancies, and getting the most out of their dashboards.

Sales Cloud Accelerators are designed to address these issues and more, optimizing performance and helping your sales team win more deals more quickly.

SALES CLOUD

COMPANIES USING
SALES CLOUD REPORT:

32%

HIGHER WIN RATE

WATCH WEBINAR   **CONTACT US**

SALES CLOUD ACCELERATORS

ACCELERATOR	OVERVIEW	BUSINESS OUTCOME
Activity Tracking Insights	Learn how to analyze information in Sales Cloud to help your team win deals.	Gain business insights.
Change Management: Enabling Your Sales Reps	Help your reps use Sales Cloud more effectively with change management strategies.	Achieve faster ROI.
Data.com Automated Clean (available only in AMER and EMEA)	Start using Data.com Clean to keep your customer data current and correct. A Salesforce expert will help you set up Data.com Clean to update your data. You'll get the information you need to improve sales, marketing, and operations.	Achieve faster ROI.
Data.com Data Quality Assessment (available only in AMER)	Deliver the best possible leads for your business with clean, enriched data. Salesforce Specialists will provide best practices and work with you to assess and improve the quality of your data.	Increase revenue, gain business insights.
Data.com Market Segmentation Dashboards (available only in AMER)	Improve pipeline visibility to better align your sales and marketing teams. Our Specialists will work with you to build data-driven reports and dashboards that help you plan territories and allocate resources for more focused sales and marketing efforts.	Increase revenue, gain business insights.
Data.com Setup and Configuration (available only in AMER and EMEA)	Improve your lead and data quality by using proven best practices to set up your Data.com tool. This Accelerator delivers expert advice that will help you get started with Data.com, configure the tool, and access the data you need, fast.	Minimize operating costs.

WATCH WEBINAR   **CONTACT US**

SALES

SALES CLOUD ACCELERATORS

ACCELERATOR	OVERVIEW	BUSINESS OUTCOME
Getting Started with Sales Cloud	Learn how to set up and customize Sales Cloud, faster. Our specialists will help you configure two out-of-the-box objects, and show you how to modify a field, change a page layout, add help text, create a custom field, modify a picklist, and build a basic report. With these key tools in hand, you'll be up and running quickly.	Achieve faster ROI.
Lightning Configuration Quickstart	Set up Lightning with help from a Salesforce expert. We'll guide you through all of the configuration, customization, and personalization options available so you can get the most out of Lightning from the start.	Achieve faster ROI.
Get Started with Salesforce for Outlook	Gain better visibility into the true status of deals in progress by syncing key data points between Outlook and Sales Cloud. With this Accelerator, you get dedicated consultation time with a Salesforce Specialist who will help you sync key data points to close the gap between correspondence and sales activities.	Minimize operating costs.
Prevent Duplicate Records	Don't let duplicate records spoil your data. Duplicates waste valuable time and compromise overall data quality. With the help of our experts, you'll learn to activate and configure Duplicate Management to prevent redundancies before they happen.	Minimize operating costs.
Sales Cloud Adoption	Help your sales team reach their sales goals faster and get the most out of Sales Cloud. This Accelerator teams you with experts who share strategies and best practices to help you drive long term adoption, analyze how you currently use Sales Cloud, and provide recommendations for increasing sales rep productivity and effectiveness.	Minimize operating costs.
Sales Cloud Console Design	Empower your sales team by giving everyone relevant information in a single view. A Salesforce Specialist will work with you to design an interface that delivers just what they need, in a single, consolidated view.	Increase revenue.
Sales Cloud Dashboard	Leverage our team of experts to quickly create a killer dashboard that allows for real-time decision-making, increased pipeline, and accelerated sales cycles.	Increase revenue, gain business insights.

WATCH WEBINAR   CONTACT US

SALES

SALES CLOUD ACCELERATORS

ACCELERATOR	OVERVIEW	BUSINESS OUTCOME
Sales Cloud Lightning Art of the Possible	Learn how to use the full potential of Lightning to help your team sell faster and smarter. A Salesforce expert will give you an overview of key features and show you how they apply to your business processes. You'll also learn about best practices and resources available to help you use Lightning effectively.	To help customers take advantage of the Sales Cloud Lightning Experience.
Sales Cloud Lightning Desktop Design	Sales Cloud Lightning features a powerful, intuitive, modern UI that can help your reps sell more, faster. Our Specialists will help you identify the best sales process use case and then configure the opportunity workspace including Sales Path, so you can get the most out of Lightning. It will help your reps be more productive, spend less time on admin tasks, and sell smarter with proactive sales intelligence.	Achieve faster ROI.
Sales Cloud Marketing Dashboard	Extract greater insights from your marketing data. Track your most important KPIs with a dashboard that helps generate better-qualified marketing leads and monitors campaign ROI.	Increase revenue.
Sales Cloud Expert Engagement	Design your own Accelerator to address a specific challenge your business is facing.	Varies by engagement.

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SALES

SALESFORCE.ORG ACCELERATORS

ACCELERATOR	OVERVIEW	BUSINESS OUTCOME
Nonprofit Success Pack Data Import	Designed to help you import client or donor data into Salesforce with the Nonprofit Success Pack.	Achieve Faster ROI.

WATCH WEBINAR   CONTACT US

SERVICE CLOUD ACCELERATORS

Help Service Cloud users make more customers happier than ever.

With Service Cloud, your business has a powerful tool for reducing costs, gaining business insights, and delivering big improvements in customer satisfaction. But sometimes companies need help with specific issues, like speeding up the case resolution process, fine-tuning their console configuration, or connecting computer telephony integration (CTI) to Salesforce.

Service Cloud Accelerators are designed to address these issues and more, optimizing performance while helping your service team get more done and make customers happier than ever.

SERVICE CLOUD

COMPANIES USING
SERVICE CLOUD REPORT:

48%

FASTER CASE RESOLUTION

WATCH WEBINAR   **CONTACT US**

SERVICE

SERVICE CLOUD ACCELERATORS

ACCELERATOR	OVERVIEW	BUSINESS OUTCOME
Case Feed for Console	Boost agent productivity and increase customer satisfaction. Our Service Cloud experts will help configure Salesforce Console so your agents can update case records more efficiently and find historical records more quickly.	Reduce costs, achieve faster ROI.
Salesforce CTI Assessment	Start connecting computer telephony integration (CTI) to your Salesforce solution. Our Specialists will assess your telephony architecture, guide you through all the steps to launch CTI, and provide best practice recommendations and use-case reviews.	Achieve faster ROI, reduce costs.
Service Cloud Business Hours for Case Escalation	Do cases generated outside of regular business hours disrupt your escalation process? This Accelerator will show you how to customize business hours settings so you can better manage case escalations that happen while the contact center is closed. By the end of these sessions, you'll be equipped with best practices, a use case workbook, and an adoption plan to help you streamline after-hours case management processes.	Minimize operating costs.
Service Cloud Case Actions Configuration	Help your service agents streamline tasks and work more efficiently. Certified Specialists will help you determine which service processes you can automate with Quick Actions. Then you'll learn how to build those actions in your sandbox for fast testing and implementation.	Reduce costs.
Service Cloud Case Assignment Design	Resolve cases quickly and smoothly by putting the right agents on the right cases. You'll learn to set up case assignment rules with our Service Cloud Specialists, to make sure customers are routed to the right agents for the most effective and timely resolution.	Minimize operating costs.
Service Cloud Case Escalation Management	Keep customers happy with accelerated response times. Service Cloud experts will help set up automated case escalation processes that allow you to speed up your ability to address customer issues in the right way, at the right time.	Achieve faster ROI.
Service Cloud Console Design	Our Specialists will help create a customized Service Cloud console interface, so your agents can quickly access key data and case resolution tools.	Reduce costs.

WATCH WEBINAR   CONTACT US

SERVICE

SERVICE CLOUD ACCELERATORS

ACCELERATOR	OVERVIEW	BUSINESS OUTCOME
Service Cloud Dashboard	Get real-time visibility into customer service KPIs. Salesforce Specialists will help you design a dashboard that's completely customized to your business and built around your desired metrics.	Reduce costs, gain business insights.
Service Cloud Knowledge Planning Essentials	Want to give your service agents and customers at-a-glance access to the information they need? Get started with Service Cloud Knowledge, with this Accelerator. A Salesforce expert will teach you about key components, how to set up Knowledge, and best practices for planning your implementation.	Achieve faster ROI.
Service Cloud Live Agent Quickstart	Give your customers instant, online support with live chat. This Accelerator will show you how to get started with Live Agent. You'll learn how to set up the feature to help your service reps engage customers effectively and close cases quickly.	Achieve faster ROI.
Service Cloud LiveMessage Quickstart	Learn how to set up and use Service Cloud LiveMessage to offer smarter customer service via mobile messaging.	Achieve faster ROI.
Service Cloud Macro Design	Slash case resolution times with macros. Our experts will help define macros that enable agents to streamline repetitive tasks and minimize data entry errors.	Reduce costs.
Service Cloud Macros to Clean Up Queues	How would you like a clean, organized case queue? With this Accelerator, we can help you handle, organize, and assign cases by utilizing bulk macros more effectively. We'll show you how to use bulk macros to remove duplicate, junk, or redundant cases, helping your team work more efficiently, close cases faster, and reduce service response times.	Minimize operating costs.

WATCH WEBINAR   CONTACT US

SERVICE

SERVICE CLOUD ACCELERATORS

ACCELERATOR	OVERVIEW	BUSINESS OUTCOME
Service Cloud Omni-Channel Design	Learn how to use Service Cloud Omni-Channel capabilities to send the right cases to the right agents. A Salesforce expert will show you how to route inquiries from multiple channels to the best agent. Your reps will get the details they need to resolve cases quickly and your customers will get service that keeps them happy.	Minimize operating costs.
Service Cloud Quickstart	Get up and running on Service Cloud with help from Salesforce experts.	Achieve faster ROI.
Service Cloud Reassign Cases with Case Escalation	Learn how to classify case types with notifications or case reassignment actions. You'll partner with a Salesforce specialist who'll review your current environment, determine how your reps use the current structure, and give you best practices and adoption strategies for your case escalation process.	Achieve faster ROI.
Service Cloud Expert Engagement	Design your own Accelerator to address a specific challenge your business is facing.	Varies by engagement.

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SERVICE

MARKETING CLOUD ACCELERATORS

Help Marketing Cloud users reach more prospects more effectively.

Marketing Cloud can help you create powerful 1:1 journeys, gain deep customer insights, and build lasting, profitable relationships. But sometimes companies need help with specific challenges, like setting up social listening capabilities, automating time-intensive processes, and configuring and automating email campaigns.

Marketing Cloud Accelerators are designed to address these issues and more, optimizing performance while helping your team reach more prospects and amplifying the effectiveness of every campaign.

MARKETING CLOUD

COMPANIES USING
MARKETING CLOUD REPORT:

43%

ROI

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MARKETING

salesforce cloud services

MARKETING CLOUD ACCELERATORS

ACCELERATOR	OVERVIEW	BUSINESS OUTCOME
Advertising Studio Quickstart	Find out how to use Salesforce data to fuel your digital advertising. This Accelerator will help you build audiences in Advertising Studio. A Marketing Cloud expert will show you how to set up your data and social accounts so you can easily connect with customers across multiple platforms and manage campaigns at scale.	Achieve faster ROI.
Data Import Configuration and Automation	Get new data into Marketing Cloud to drive your campaigns. Our Specialists will implement and automate a data import so that you have a foundation from which to create additional imports on your own.	Minimize operating costs.
Email Segmentation Configuration and Automation	Deliver more personalized and targeted email campaigns. Our Specialists will configure and automate an email campaign based on a new or existing subscriber segmentation specific to your business needs.	Achieve faster ROI.
Journey Builder Base	Connect customers and prospects to the right content, at the right time. Our experts will help you configure personalized customer journeys that elevate experiences, increase efficiency, and drive conversion rates.	Increase revenue.
Marketing Cloud Connect Optimization	When your Marketing Cloud is linked to Sales and Service, you get better customer data. This Accelerator teams you with certified specialists who understand your orgs, share Marketing Cloud Connect best practices, and deliver specific recommendations based on your unique needs.	Reduce costs, minimize operating costs.
Marketing Cloud Data Features Overview	Is your data structure designed for maximum success? This Accelerator pairs you with a Marketing Cloud expert who'll walk you through a comprehensive overview of Marketing Cloud data features. You'll also learn best practices and recommendations to help you design the best data structure for your specific needs.	Achieve faster ROI.
Marketing Cloud Lists vs. Data Extensions	Learn how to better manage your subscribers and their data. This Accelerator gives you a deeper understanding of the list and data extension features in Marketing Cloud. An expert will show you best practices for using both data models and help you choose the right one for your campaigns.	Gain business insights.

* only available to Marketing Cloud Premier or Premier+

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MARKETING

MARKETING CLOUD ACCELERATORS

ACCELERATOR	OVERVIEW	BUSINESS OUTCOME
Marketing Cloud Social Studio Getting Started	Get started on Marketing Cloud Social Studio. This Accelerator will walk you through how Social Studio works, ways you can use it to fit your business needs, and best practices for admin and user set up. You'll also get resources to help you take your social program to the next level.	Minimize operating costs.
Reporting Configuration and Automation	Work one-on-one with a Salesforce Specialist to configure, automate, and deliver any one of our 25 Marketing Cloud reports.	Gain business insights.
Social Studio: Sentiment Tuning Quickstart	Learn how to fine-tune your sentiment measures to your company's needs. With this Accelerator, you'll learn how to tune tenant level sentiment outside of Marketing Cloud's default dictionary words and weights. The results will be a more accurate measurement of your customer's feelings towards your business.	Achieve faster ROI.
Social Listening and Analyze Configuration	Keep tabs on your brand's presence on social channels. With the help of our Specialists, you'll learn to set up and configure Marketing Cloud Social Studio to listen, get insights, and take decisive action to drive the effectiveness of your campaigns.	Gain business insights.
Standard Tracking Extracts Configuration	Put your marketing insights into overdrive. Marketing Cloud experts will help you configure, automate, and output tracking data – from emails sent, to opens, clicks, bounces, and more – to give you the answers you need for more effective campaigns.	Achieve faster ROI.
Triggered Email for SOAP API	Automate email responses for high-volume customer activities. From transaction receipts to password resets, triggered emails help save time, manual effort, and money. Salesforce experts will provide detailed guidance and help define the right criteria for triggering emails using the SOAP API.	Increase revenue, minimize operating costs.
Marketing Cloud Expert Engagement	Design your own Accelerator to address a specific challenge your business is facing.	Varies by engagement.

* only available to Marketing Cloud Premier or Premier+

WATCH WEBINAR   CONTACT US

MARKETING

PARDOT ACCELERATORS

ACCELERATOR	OVERVIEW	BUSINESS OUTCOME
Getting Started with Pardot	Train your team to deploy marketing automation campaigns effectively.	Learn Pardot basics, train your Pardot admin.
Salesforce Engage Quickstart	Learn how to set up Salesforce Engage to sell smarter with marketing automation.	Fully implement and test Salesforce Engage.
Best Practices for the Marketer	Help marketers take full advantage of Salesforce Engage for Pardot.	Achieve faster ROI.
Salesforce Engage: Best Practices for Sales	Learn how to use Salesforce Engage for Pardot to close more deals.	Achieve Faster ROI.

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MARKETING

COMMUNITY CLOUD ACCELERATORS

Create strong online communities that drive productivity and engagement.

Community Cloud helps your company build powerful, engaging communities for your employees, customers, and partners. Strong communities increase loyalty, boost collaboration, and connect all your stakeholders like never before. But sometimes companies face speed bumps that can slow the journey to maximum ROI – like internal adoption of Chatter, or a slow community design process.

Community Cloud Accelerators are designed to address these issues and more, optimizing performance while helping you create strong online communities with engaging experiences and greater potential for teamwork.

COMMUNITY CLOUD

COMPANIES USING
COMMUNITY CLOUD REPORT:

45%

HIGHER CUSTOMER RETENTION

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COMMUNITY CLOUD ACCELERATORS

ACCELERATOR	OVERVIEW	BUSINESS OUTCOME
Chatter Adoption for Employees	Drive increased collaboration across your organization. Salesforce Specialists will help you configure Chatter so that it works best for you, connecting employees with the files, data, and experts they need to work more effectively.	Achieve faster ROI.
Customer Community Art of the Possible	Help your customers find answers without calling the service department. A Salesforce expert will introduce you to Community Cloud and its latest features. You'll get resources to build your first community or optimize your current one.	Achieve faster ROI.
Customer Community Management	Partner with Customer Community experts who'll review your current community strategy, uncover new opportunities, and help you develop actionable plans for better adoption and information sharing.	Increase revenue.
Customer Community Planning	Learn how to plan a successful customer community. Whether you're migrating from a legacy strategy or starting out fresh, our specialists will share Community Cloud best practices and key concepts that'll help you build an effective program. We'll show you ways to approach a community rollout, plan for community management, and measure your success as the community evolves.	Achieve faster ROI.
Customer Community Quickstart	Create an engaging, branded community experience for your customers by utilizing the Community Designer, with expert help from our Specialists.	Achieve faster ROI.
Legacy Portal to Community Assessment	Get ready to migrate your customer, partner, or employee portal to a Lightning Community.	Minimize operating costs.
Lightning Partner Community Quickstart	Learn how to use Lightning Community Builder to create a partner community. A Salesforce expert will show you how to use Partner Community Template and Community Builder features right out of the box. You'll also get guidance to minimize implementation risks and a step-by-step plan to help you launch your community quickly.	Achieve faster ROI.

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COMMUNITY

COMMUNITY CLOUD ACCELERATORS

ACCELERATOR	OVERVIEW	BUSINESS OUTCOME
Lightning Community for Employees–Art of the Possible	Learn how to build or optimize your employee community in Lightning.	Minimize operating costs.
Partner Community Art of the Possible	Want to launch a Partner Community, but aren't sure where to start? This Accelerator pairs you with a Salesforce Specialist who'll give you an overview of Community Cloud and partner communities. You'll get insights and resources to start your own partner community quickly.	Achieve faster ROI.
Partner Community Management	Deploy a proven, results-driven strategy to boost Partner Community adoption and engagement. This Accelerator pairs you with Salesforce experts who will identify opportunities in your current Partner Community, then give you strategies, action steps, and best practices to help you reach your goals.	Reduce costs.
Partner Community Planning	Get the coaching you need to plan a more effective partner community. Our Accelerator Specialists will help you harness the power of Community Cloud and align your business goals with your overall strategy. We'll share best practices for planning, show you how to engage and educate your stakeholders, and demonstrate how you can use your partner community to build stronger relationships.	Achieve faster ROI.
Lightning Community Reports and Dashboards	Set up customer community reports and dashboards quickly with guidance from a Salesforce expert.	Gain Business Insights, Achieve Faster ROI.
Community Cloud Expert Engagement	Design your own Accelerator to address a specific challenge your business is facing.	Varies by engagement.

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COMMUNITY

APP CLOUD ACCELERATORS

Transform your business with Salesforce Apps.

The Salesforce App Cloud and platforms offer a battery of solutions to transform your business, create powerful new experiences and ways of working, and exceed the expectations of today's customers. But sometimes companies need help with specific issues before they can take full advantage of the technology – like designing an org strategy, developing a governance framework, or learning how to design the best mobile experiences.

App Cloud Accelerators are designed to address these issues and more, optimizing performance while helping you create seamless experiences for employees and customers.

APP

COMPANIES USING
APP REPORT:

48%

DECREASE IN IT COSTS

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APP

APP CLOUD ACCELERATORS

ACCELERATOR	OVERVIEW	BUSINESS OUTCOME
Access Controls and Salesforce Shield Compliance Tools	Learn how to use the full suite of the Salesforce data and user security controls to prevent inappropriate use or access to specific data elements. This Accelerator pairs you with experts who will assist you in determining how each of the Salesforce declarative controls are effectively used to gain visibility, control, forensic reporting, and insight into how your users are accessing and consuming data across the platform.	Minimize operating costs.
Business Process Automation Assessment	Salesforce App Cloud has many tools to help you automate processes and streamline your business. Our specialists will walk you through each tool, and then find the best for your business needs. Then, we'll provide best practices and recommendations, helping you maximize the value of these automation options.	Reduce costs.
Configure Process Automation Using Salesforce Platform	Free your teams to innovate by automating key business processes. Our Specialists will help you evaluate, select, and enable the processes to take back the time wasted on manual business tasks – and use it to achieve results you want.	Reduce costs.
Customer Master Data Harmonization	Get more value out of your customer data. The right data management framework can make all the difference between a competitive advantage and missed opportunities. With this Accelerator, our Specialists will help establish a framework that focuses on better managing customer data to maximize value across your entire enterprise architecture.	Reduce costs, increase revenue.
Design a Center of Excellence	Together with our specialists, you'll create 30-, 60-, or 90-day implementation plans for a Salesforce Center of Excellence framework to address challenges such as minimizing risk, managing complexity, and aligning projects to strategic organizational goals.	Minimize operating costs.
Foundational Governance	Develop a governance framework to more effectively manage your Salesforce solution. Our Specialists will provide insights from thousands of successful deployments to help you draft a governance charter tailored to your business objectives.	Reduce costs, minimize operating costs.
Introduction to Salesforce Development Lifecycle	Learn how to make Salesforce development more effective and reliable. This Accelerator will teach you how to apply software practices to speed up development, align with corporate processes, and reduce IT costs.	Reduce costs.

WATCH WEBINAR   CONTACT US

APP

APP CLOUD ACCELERATORS

ACCELERATOR	OVERVIEW	BUSINESS OUTCOME
Lightning Configuration and Customization	Do you want to quickly adopt Salesforce Lightning but aren't sure how to get started? This Accelerator will team you with certified specialists who can help you understand Lightning, roll it out to select users, and develop your first apps and components.	Reduce costs, minimize operating costs.
Org Stategy Design	Create a Salesforce org strategy to minimize complexity and ensure scalability for your business. Our Specialists will work with you to produce a high-level strategy and migration plan (if needed) based on your company's culture and business drivers.	Achieve faster ROI, reduce costs.
Quickstart to Environmental Management	Find out how to use your sandbox to better manage software releases. A Salesforce expert will help you build a framework that supports your development cycles. You'll also learn best practices for software development lifecycles.	Achieve faster ROI.
Salesforce Data Backup and Management Quickstart	What would happen if you lost your Salesforce data unexpectedly? This Accelerator will help you retain critical information and keep your business running smoothly. You'll learn about options and best practices for backing up and restoring Salesforce data.	Minimize operating costs.
Salesforce Data Quality Management	Learn how to align your data and improve overall quality with the Salesforce Data Quality Management Accelerator. You'll team up with a Salesforce expert who'll assess your existing data quality controls, provide comprehensive best practices, show you techniques for performing rapid data quality assessment, and help you get cleaner reports with a clearer view of business metrics.	Gain business insights.
Salesforce Integration Patterns Overview and Selection	Seamlessly integrate Salesforce with your enterprise systems. Get a comprehensive, expert-led overview of Salesforce's integration capabilities, along with best practices and sample use cases to help you select an ideal integration pattern.	Achieve faster ROI.
Salesforce Org Health	Keep your Salesforce implementation running at peak performance. Our Specialists will check key areas for overall system health and provide an assessment of any issues found, along with recommendations for addressing them.	Minimize operating costs, achieve faster ROI.

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APP

APP CLOUD ACCELERATORS

ACCELERATOR	OVERVIEW	BUSINESS OUTCOME
Salesforce Sandbox Design	Create a more efficient sandbox environment to support multiple development teams and a consistent release cadence for your Salesforce implementation.	Achieve faster ROI.
Salesforce Utilization Scorecard	Get a view of the health of specific parts of your org, so you can plan for larger initiatives. This Accelerator will teach you how to generate a scorecard for adoption, utilization, and key configuration topics. If you've used Salesforce for a few years, this is a great way to get a view into what's working, and get recommendations for how to resolve specific challenges.	Minimize operating costs.
Salesforce1 Mobile Adoption for Sales	Have you deployed Salesforce1 but aren't seeing the impact you wanted? This Accelerator shows you how to set quantifiable adoption goals, track progress towards those goals, and add value. You'll also gain best practice recommendations, training, and templates that will help you continue to drive adoption amongst your sales reps so you can sell smarter and faster.	Reduce costs.
Salesforce1 Mobile App Adoption	Increase your team's usage of Salesforce, so they can get more done. Our proven methodology will show you the most effective ways to use the Salesforce1 Mobile App to extend your business, from outlining measurable goals to developing processes that drive companywide adoption.	Achieve faster ROI.
Salesforce1 Mobile App Design	Run your business on your phone with a custom Salesforce1 Mobile App. Salesforce Specialists will design a custom proof of concept for your app that will allow your team to be more productive while on the go.	Minimize operating costs.
Salesforce1 Mobile App Personalization	Configure your left-hand menu options to help your team work more efficiently while staying on-brand. This Accelerator gives you a guided view of the left navigation settings and branding options so you can design the experience you want while staying within your corporate brand parameters. You'll also ensure that your team can quickly and easily find what they need in Salesforce1 so they can make smarter decisions faster.	Minimize operating costs.
Salesforce1 Mobile App Starter Kit for Field Sales	Help your field sales reps get all the information they need while they're on the go. This Accelerator will show you how to increase your team's efficiency and productivity by leveraging the full power of the Salesforce1 mobile app. We'll help your reps learn how to find, manage, and use data, along with some common ways reps can use the tool when they get rolling on mobile.	Achieve faster ROI.

WATCH WEBINAR   CONTACT US

APP

APP CLOUD ACCELERATORS

ACCELERATOR	OVERVIEW	BUSINESS OUTCOME
App Cloud Expert Engagement	Design your own Accelerator to address a specific challenge your business is facing.	Varies by engagement
Mobile Expert Engagement	Design your own Accelerator to address a specific challenge your business is facing.	Varies by engagement
Governance Expert Engagement	Design your own Accelerator to address a specific challenge your business is facing.	Varies by engagement
Salesforce1 Mobile App User Experience Design	Unleash your team's mobile potential on the Salesforce1 Mobile App – build an amazing user experience with the help of our experts.	Achieve faster ROI, minimize operating costs.
Salesforce1 Mobile App Video Production	The best way to show key stakeholders the value of your Salesforce1 app is with a high-quality demonstration video. This Accelerator teams you with experts who'll help you produce a video walkthrough of your app, highlighting its value and capabilities while increasing adoption and efficiency.	Minimize operating costs.
Salesforce1 Mobile User Feedback Capture	Gather valuable user feedback to help you build a better mobile user experience. Get the start you need to customize your own user feedback capture mechanism, including customer specific personalized recommendations from our Specialists.	Minimize operating costs, gain business insights.
Salesforce1 Mobile Visualforce Assessment	Give your mobile users the most intuitive experience on every screen. This Accelerator shows developers clever tips, tricks, and code-level recommendations for modifying Visualforce pages for the Salesforce1 Mobile App.	Achieve faster ROI.

WATCH WEBINAR   CONTACT US

APP

APP CLOUD ACCELERATORS

ACCELERATOR	OVERVIEW	BUSINESS OUTCOME
Single Sign-on Engagement	Single sign-on makes it easy for your employees to navigate enterprise systems. This Accelerator will give you a deeper understanding of single sign-on and supporting Salesforce technology. You'll also learn best practices and implementation strategies from a Salesforce expert.	Gain business insights.
Summit Plans	Map out a plan to reach your goals with help from Salesforce experts. You'll decide whether you want to tackle your top priority or create a complete plan to address multiple objectives. Then, we'll help you design a plan to accomplish what you want. You'll also learn about Salesforce programs and resources available to help you succeed.	Maximize ROI.

WATCH WEBINAR   CONTACT US

APP

EINSTEIN ANALYTICS ACCELERATORS

Help Einstein Analytics users uncover growth-boosting business insights.

Over the past 18 months, businesses generated more new data than in the past 100 years. Einstein Analytics can help you and your teams consolidate the information from every part of your business, spot trends, gain insights, make better decisions. And that, in turn, boosts productivity, raises revenue, and gives you an unfair advantage. But sometimes companies need help optimizing Einstein Analytics for maximum impact – from ensuring clean data to building dashboards customized for your company, departments, and roles.

Einstein Analytics Accelerators are designed to address these issues and more, delivering better performance, helping you gain valuable insight, and maximizing the return on your Salesforce investment.

EINSTEIN ANALYTICS

COMPANIES USING
EINSTEIN ANALYTICS REPORT:

IMPROVEMENT IN BUSINESS INSIGHTS

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ACCELERATOR	OVERVIEW	BUSINESS OUTCOME
Getting Data into Einstein Analytics	Bring clean data from external sources into Einstein Analytics with ease. Starting with the right information is key to leveraging the Einstein Analytics platform's capabilities. This Accelerator helps you develop a strategy to easily combine Salesforce and external data to ensure the quality and accuracy of your reports.	Minimize operating costs.
Building Einstein Analytics Dashboards	If you're new to Sales Einstein Analytics, we can help you get up and running quickly. Our Specialists will guide you through the set up, share best practices, and show you how the tool can impact your business. With our assistance, you'll reduce your administrative time, increase sales rep reporting efficiency, and improve the quality and timeliness of management information.	Gain business insights.
Sales Analytics Quickstart	In this Accelerator, a Specialist takes you through a one-on-one guided set up so you can get Service Einstein Analytics launched, fast. We'll walk you through first steps, and show you how Service Einstein Analytics can impact your business. With our help, you'll reduce administrative time, increase service rep reporting efficiency, and improve the quality and timeliness of management information.	Achieve faster ROI.
Einstein Analytics Data Security Design	Make sure the right people in your organization see the right data. With this Accelerator, Salesforce experts will show you how to prevent outside access to your data, help you shape your inside access, and make sure your team can see the data they need when they need it.	Reduce costs.
Connecting Einstein Analytics Dashboards	Connect Einstein Analytics with your Salesforce implementation to give your team a clear view into your data. A Salesforce expert will show you how to enable Quick Actions in your Einstein Analytics dashboards and display dashboards in standard Salesforce pages, Lightning, and custom Visualforce pages. You'll give your team better visibility into your data, so they can take action on important information right away.	Achieve faster ROI.
Einstein Analytics Platform Quickstart	Are you new to Einstein Analytics and aren't sure how to get started? This Accelerator pairs you with a Salesforce expert who'll guide you through your initial setup, as well as provide a detailed product orientation to help you get the most out of Einstein Analytics.	Gain business insights.

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Service Analytics Quickstart	Customize your Einstein Analytics apps quickly with guidance from a Salesforce expert. This Accelerator will help you modify your Einstein Analytics Apps for Sales or Service to meet your needs. After you identify your use cases, our experts will work with you to implement a custom solution. You'll get more insights from your data and help your team be more productive.	Gain business insights.
Einstein Analytics App Customizations	Customize your Einstein Analytics apps quickly with guidance from a Salesforce expert. This Accelerator will help you modify your Einstein Analytics Apps for Sales or Service to meet your needs. After you identify your use cases, our experts will work with you to implement a custom solution. You'll get more insights from your data and help your team be more productive.	Reduce Operational Costs.
Einstein Discovery Quickstart	Get up and running with Einstein Discovery to extract valuable information from your business data.	Gain business insights.
Einstein Analytics Expert Engagement	Design your own Accelerator to address a specific challenge your business is facing.	Varies by engagement.

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