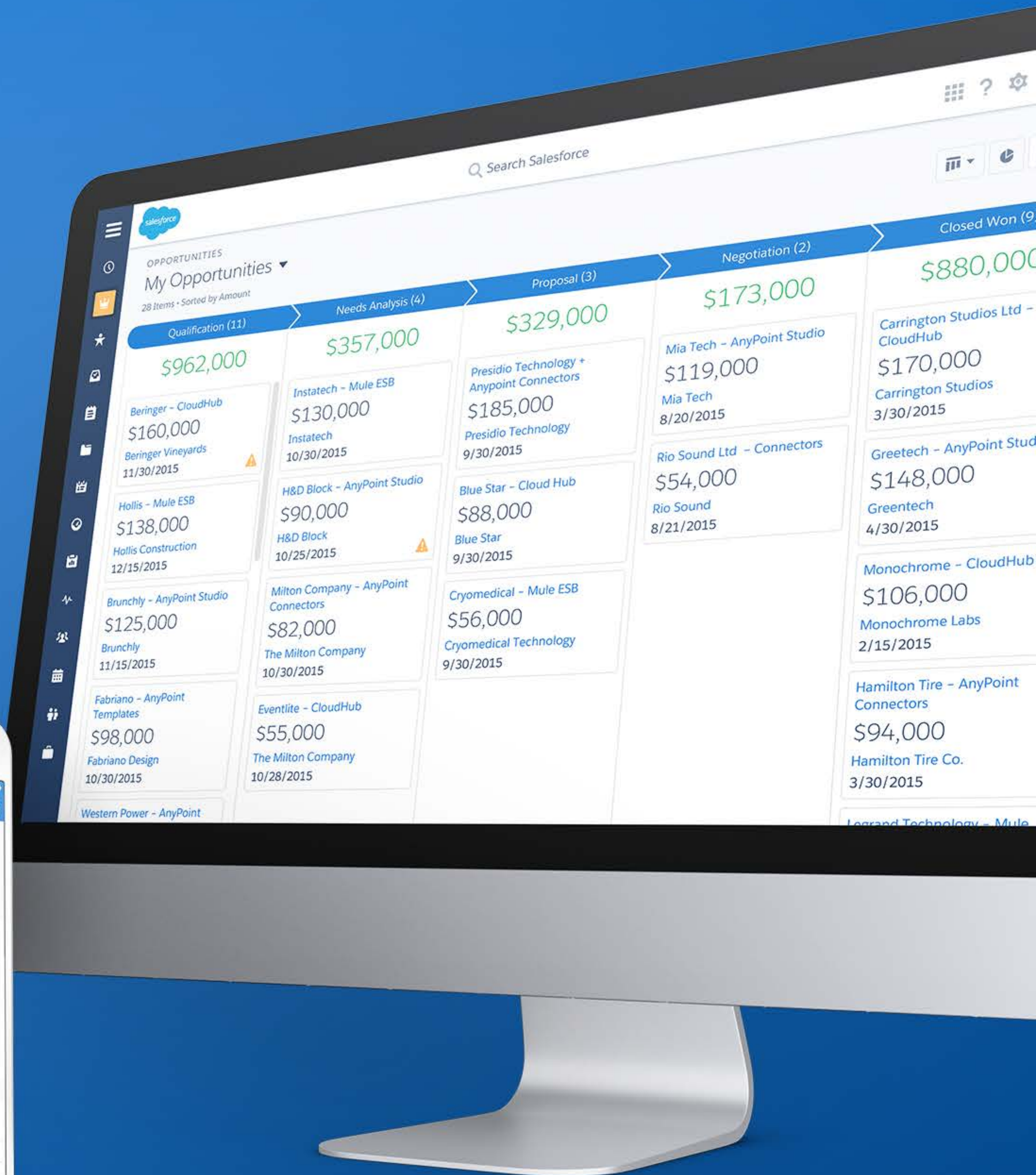
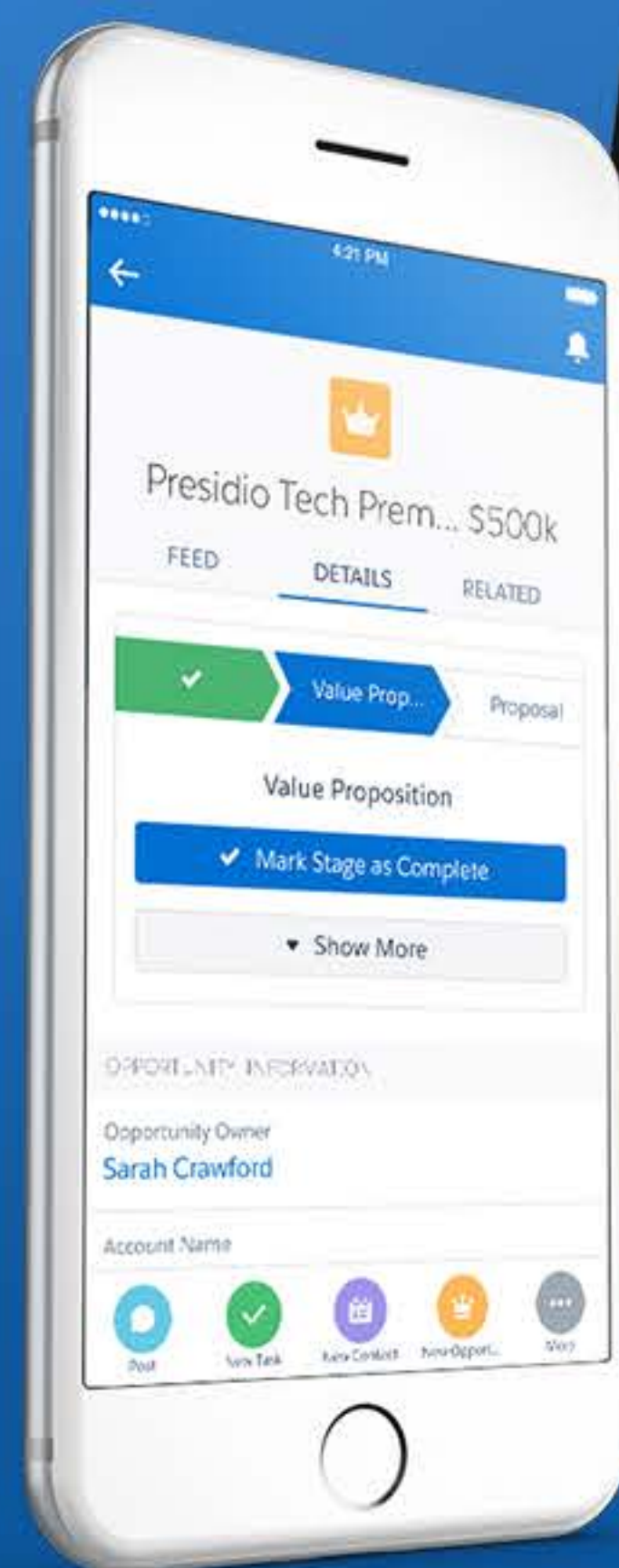


Sales Cloud Quick Peek

Meet the brand-new Salesforce.
POWERED BY LIGHTNING.



 sales cloud



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Opportunities



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Console for Sales



Salesforce1 Mobile App

TAKE THE FIRST STEP TO SUCCESS

Salesforce is your instant connection to leads, contacts, accounts, and everything else that's critical to your business, and it's exactly what you need to sell smarter and sell the way you want. We put breakthrough intelligence, customization, and sales automation right into the app, letting you sell faster, as a team, from anywhere. But if you're not quite ready for a free trial, start with this quick peek.



Use the left nav to jump to a category of interest.



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home

START YOUR DAY WITH A PLAN

The easiest way to get the most out of your day is to prioritize what's going to happen. Your Assistant will show you your tasks, hot leads, and opportunities that need attention. You'll be able to check how you're tracking toward your number using the Quarterly Performance chart. And, you'll have deeper, more relevant conversations with your prospects and customers by using Account Insights to stay up to date on the latest news about their companies and industries. Just log in and go.





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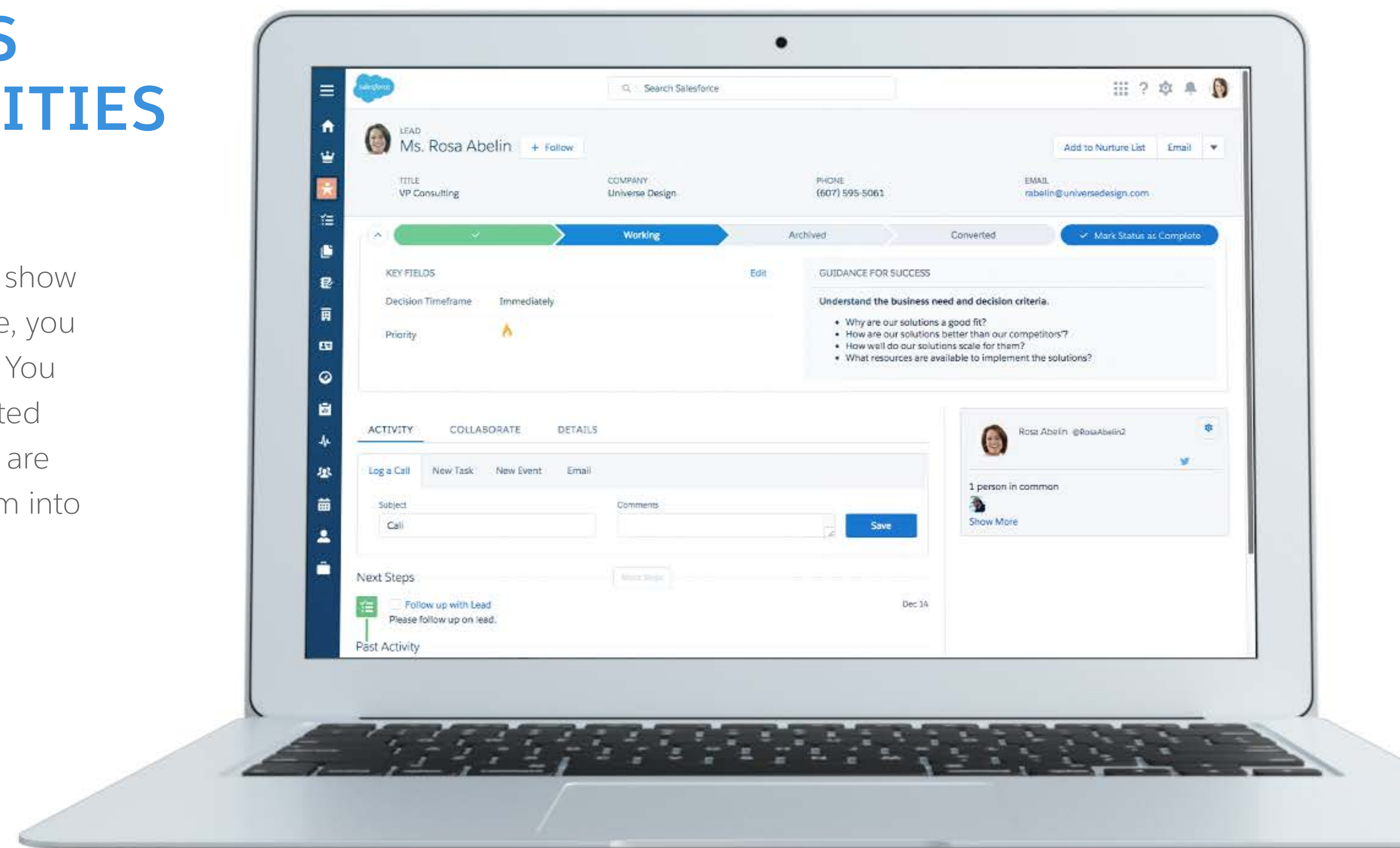


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leads

TURN PROSPECTS INTO OPPORTUNITIES

Whether you met a prospect at a trade show or they filled out a form on your website, you need a place to store their information. You can also enter events and tasks associated with those leads. And once those leads are qualified, you can instantly convert them into an opportunity.





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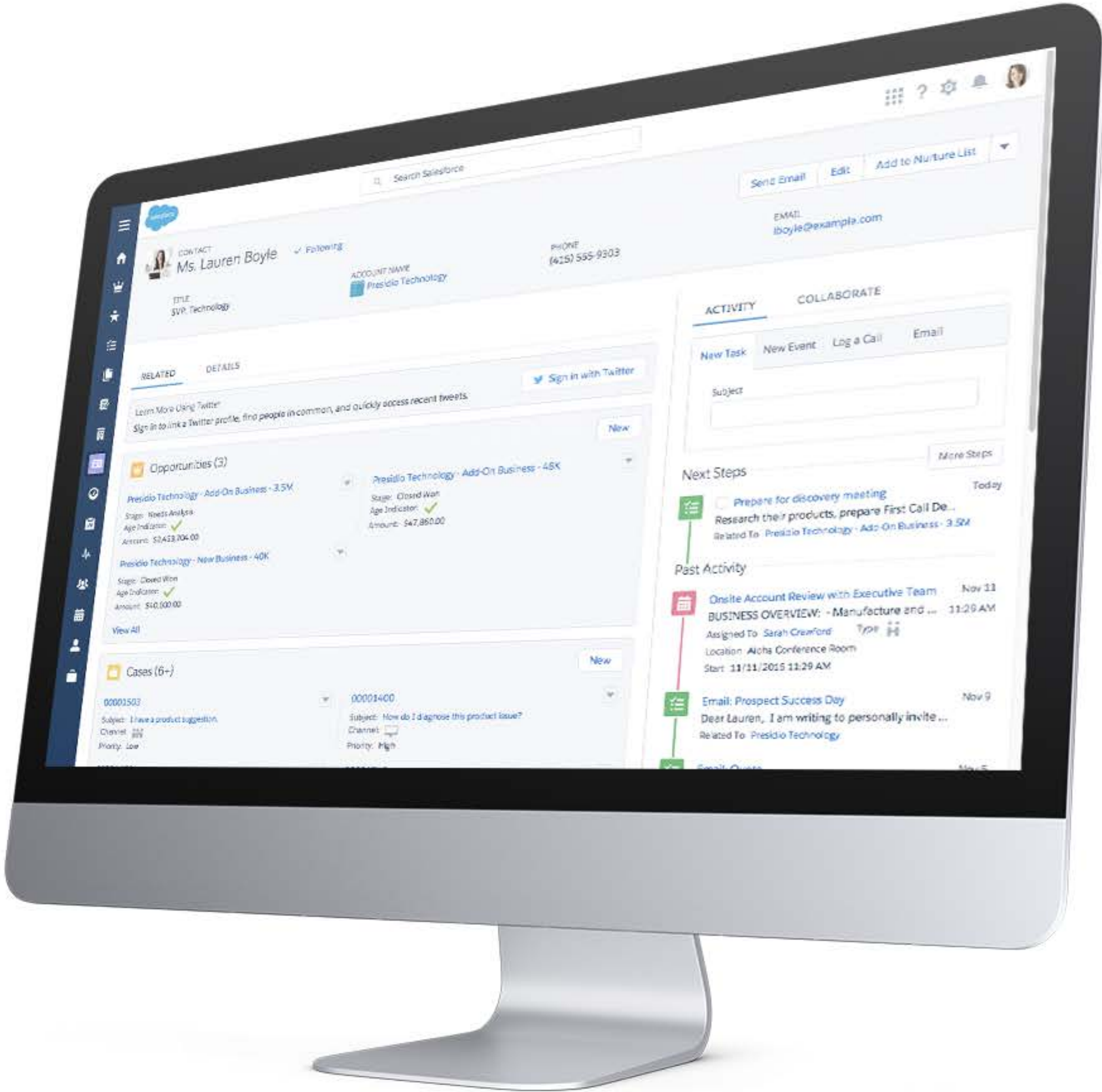


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contacts

KEEP TABS ON EVERYONE

When you interact with a contact, you'll need to quickly create, locate, or edit their information. You'll be able to get details with a click, or sort and filter using standard or customized list views. And because all changes and updates are pushed companywide, every team member will always have the most up-to-date information.





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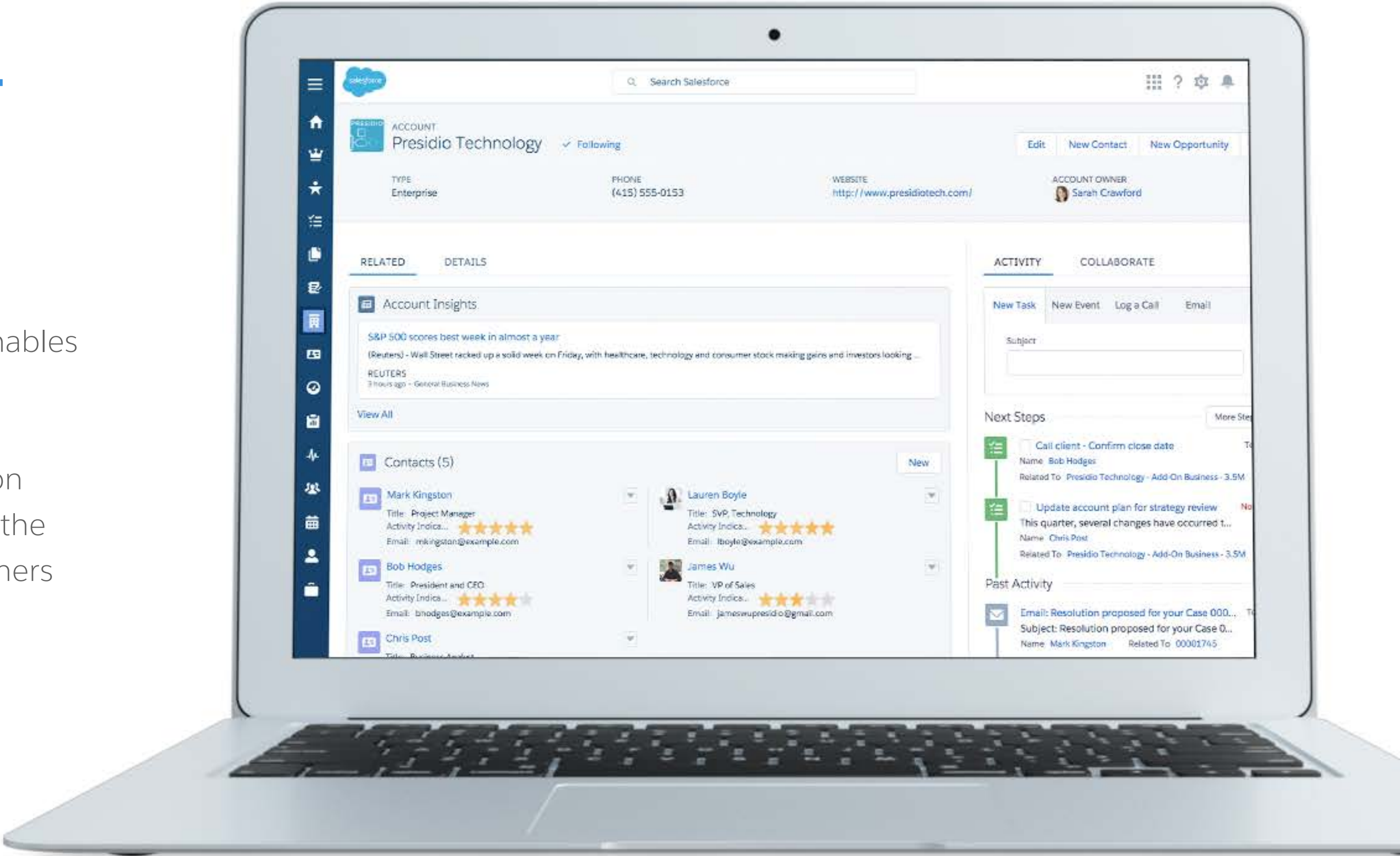
















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accounts

GET THE RIGHT INFORMATION AT THE RIGHT TIME

A 360-degree view of your customers enables you to view and edit your accounts, and also track account activity as it happens. You and your teams will be able to stay on top of orders, potential issues, and have the information needed to keep your customers well taken care of, happy, and loyal.

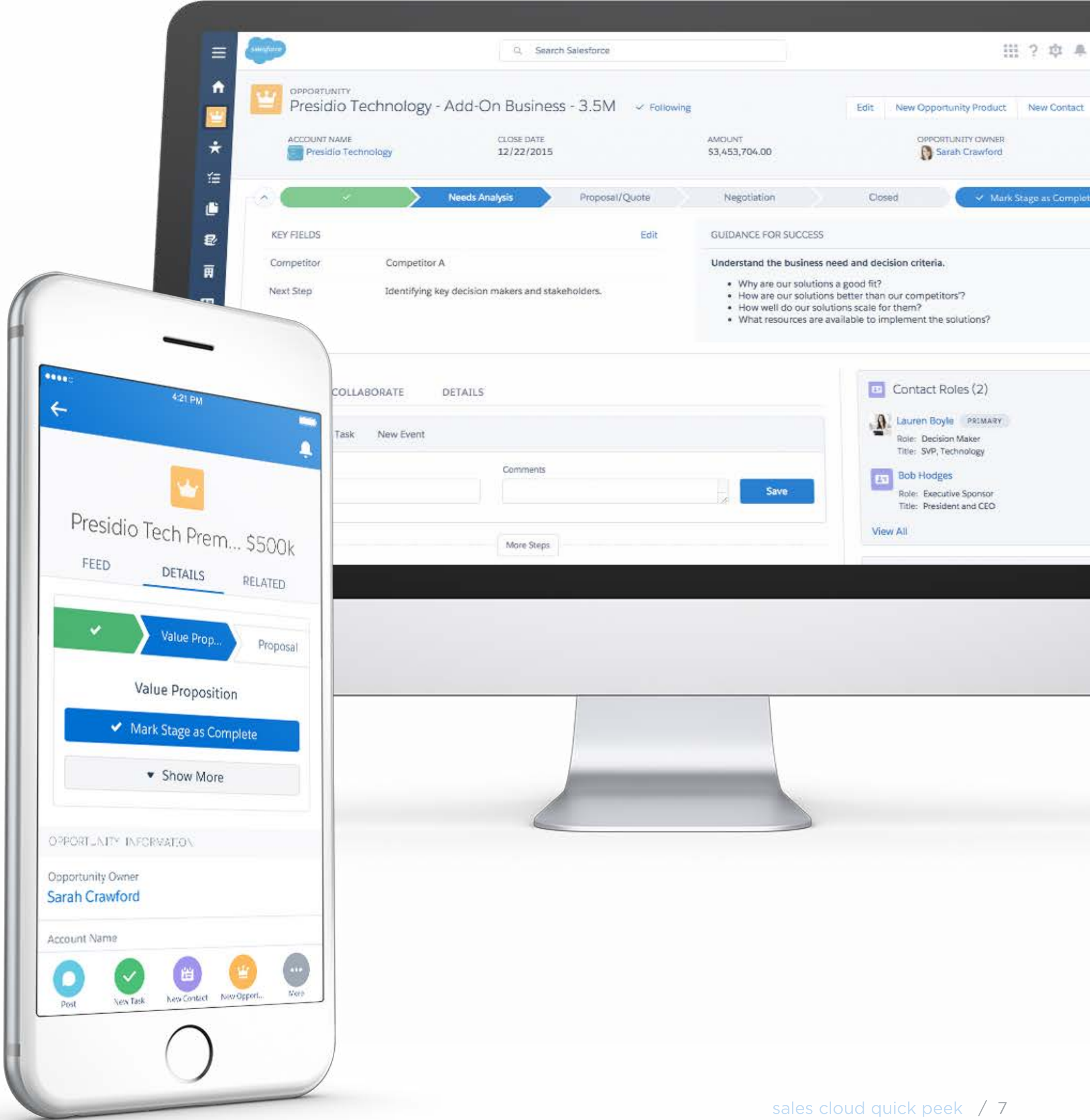


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opportunities

TRACK THE DEAL, THEN MAKE YOUR MOVE

When your deal is active, you should be on top of every single piece of information. Check out where it is in the sales cycle and get guidance on how to be successful at every stage. Plus, you'll be able to see key information like when it's expected to close, and how much it's worth.





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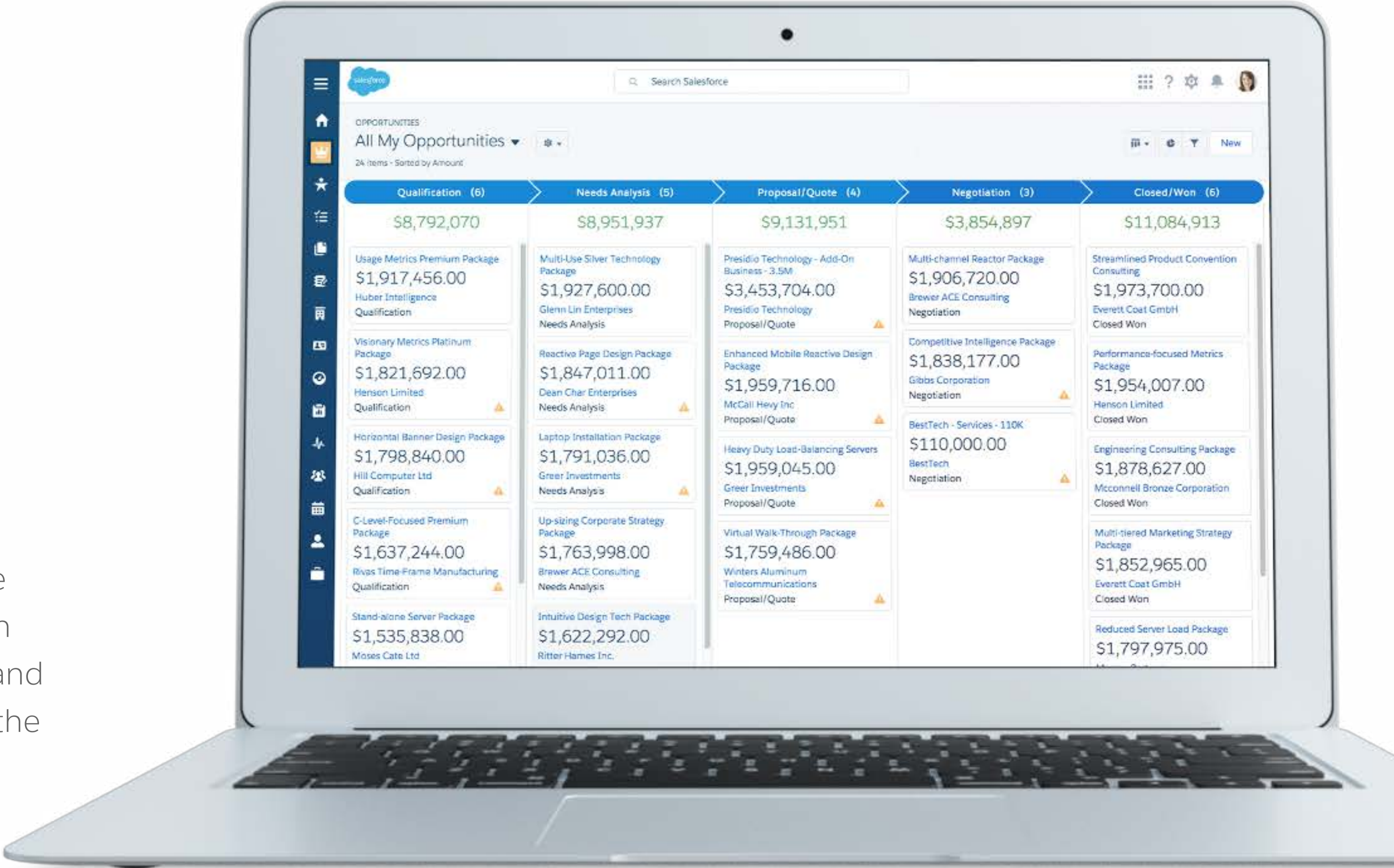














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opportunity kanban

SEND YOUR DEAL THROUGH THE PIPELINE.

Selling is a game that’s played out over time, so it’s advantageous to have a clean view of your open opportunities, stages, and other important information. Your reps will be able to run their business and sales managers can boost their team’s productivity by dragging and dropping an opportunity from one stage to the other with real-time updates.



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reports

MAKE IT ALL MAKE SENSE

Use reports to dive deep into the data your organization has accumulated over time. You can view your organization’s data in formats that are easy to understand, visual, and customizable to your needs. Plus, you’re able to use prebuilt reports or easily create your own, according to your specific business requirements.





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dashboards

STAY INFORMED AT A GLANCE

With dashboards, you can use chosen data from your organization to get a high-level view of companywide, departmental, or individual performance. You'll be able to find patterns and stay up to the minute on changes. It's instant knowledge that you and your co-workers can act on in real time.





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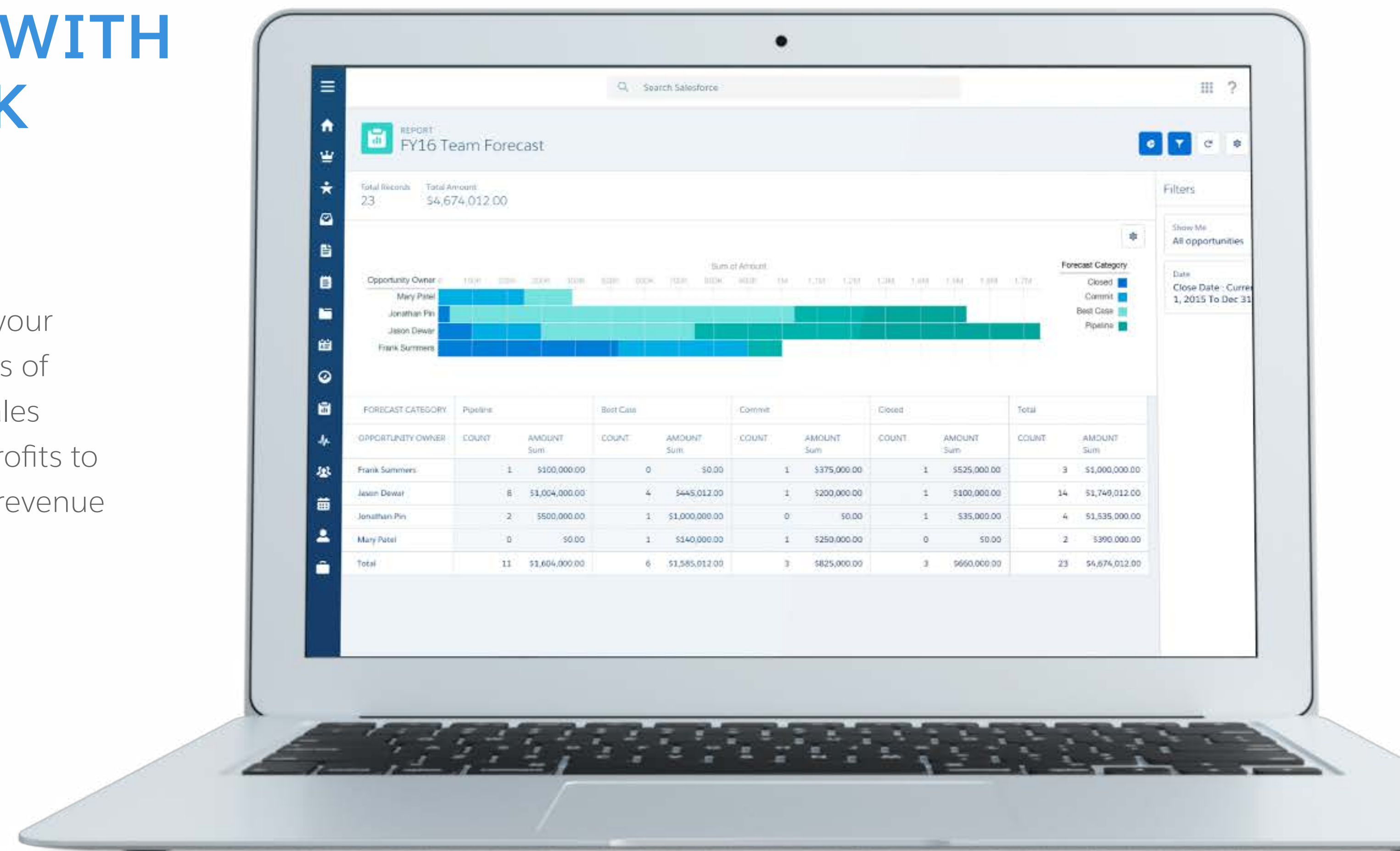


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forecasts

LOOK FORWARD WITH LESS GUESSWORK

Salesforce's customizable forecasting capabilities give you clear visibility into your sales pipeline. Accurate, timely forecasts of revenue and customer demand help sales teams close more deals, bring higher profits to the company, and align expenses with revenue growth.





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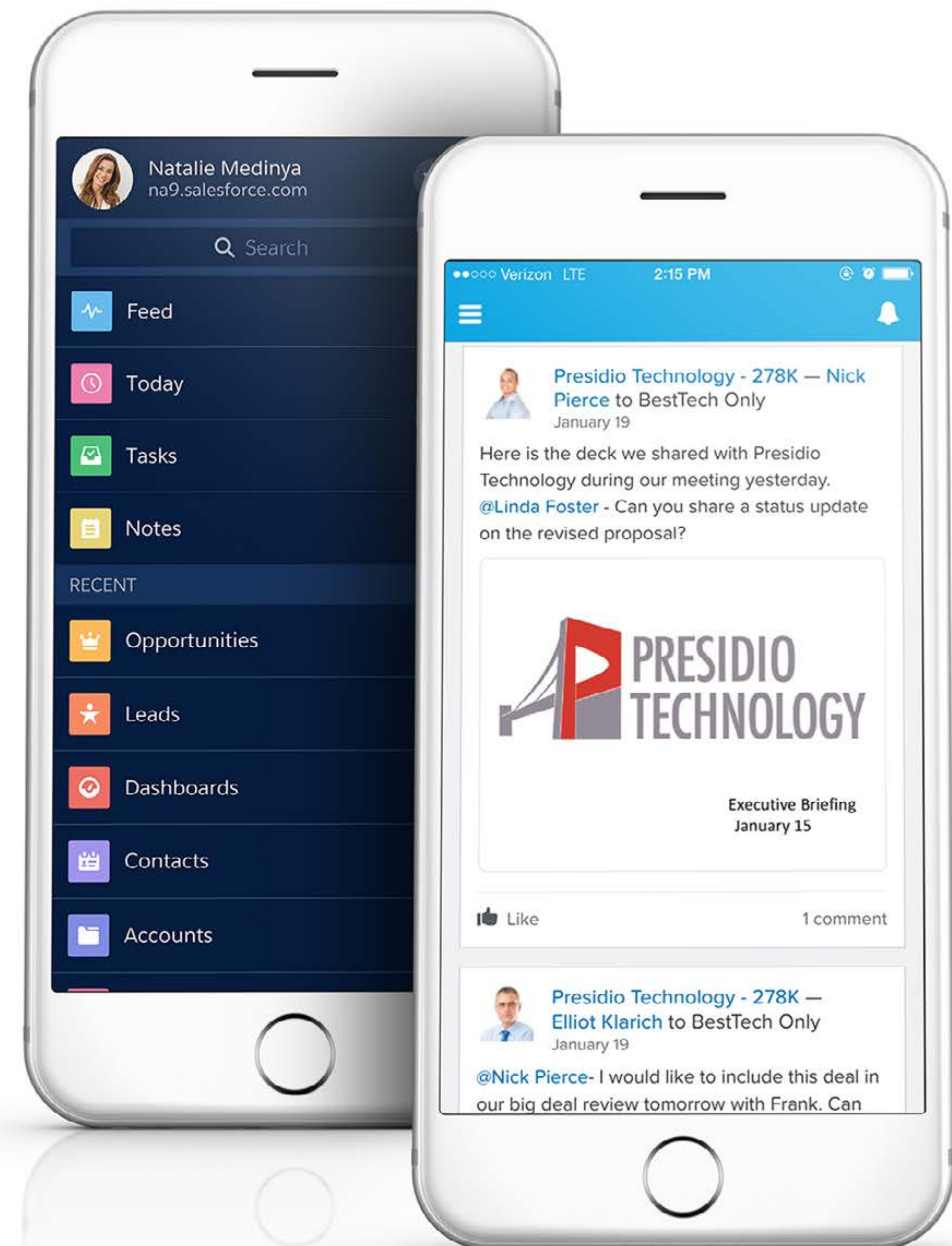


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collaborate

WORK TOGETHER. WIN FASTER.

Chatter is a private, secure collaboration platform that lets your company work more efficiently. Team up with your co-workers on presentations and projects. Lock arms to close big sales. Or tap into individual expertise by crowdsourcing answers to key questions.





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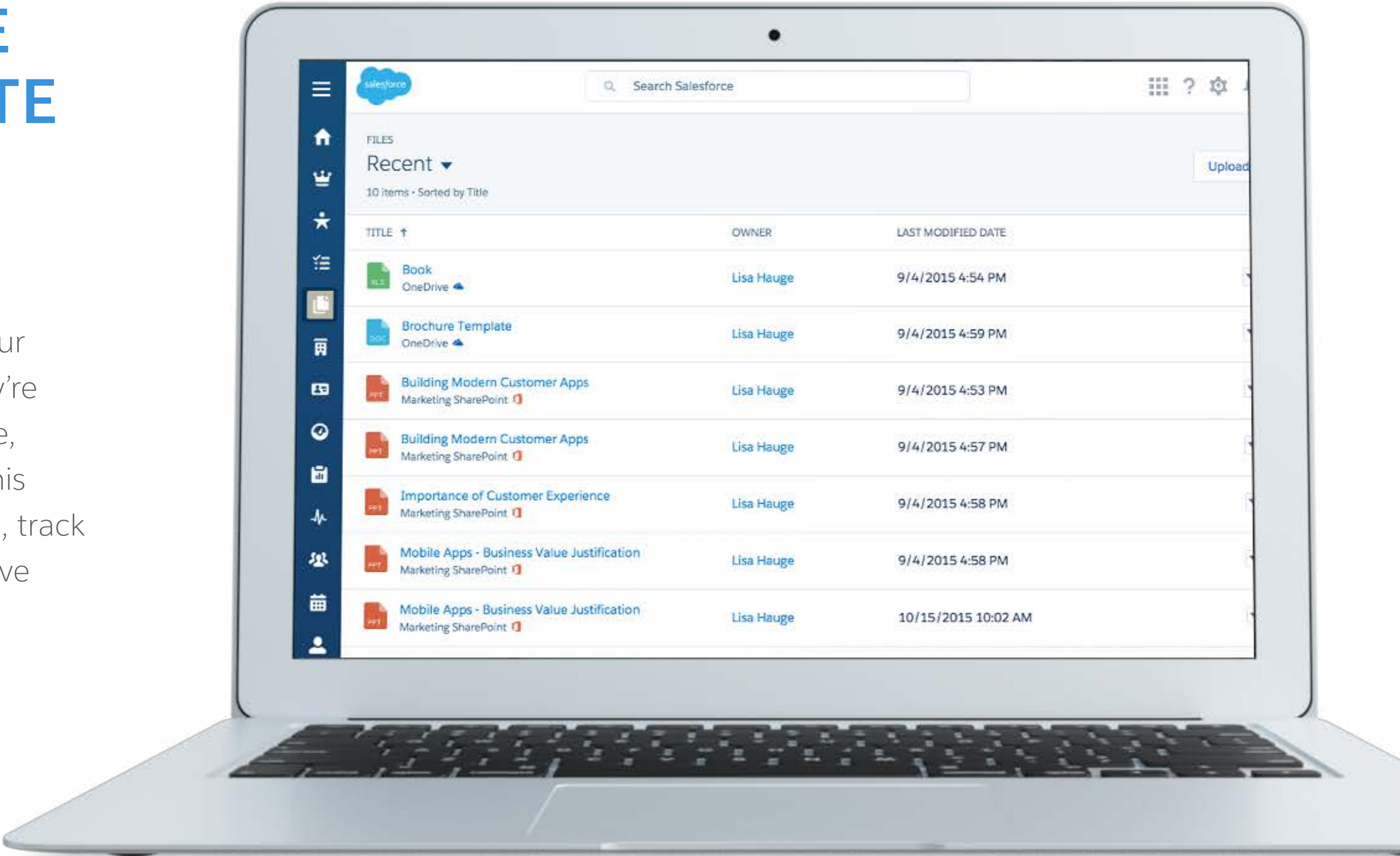


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files

INSTANTLY STORE AND COLLABORATE ON YOUR WORK

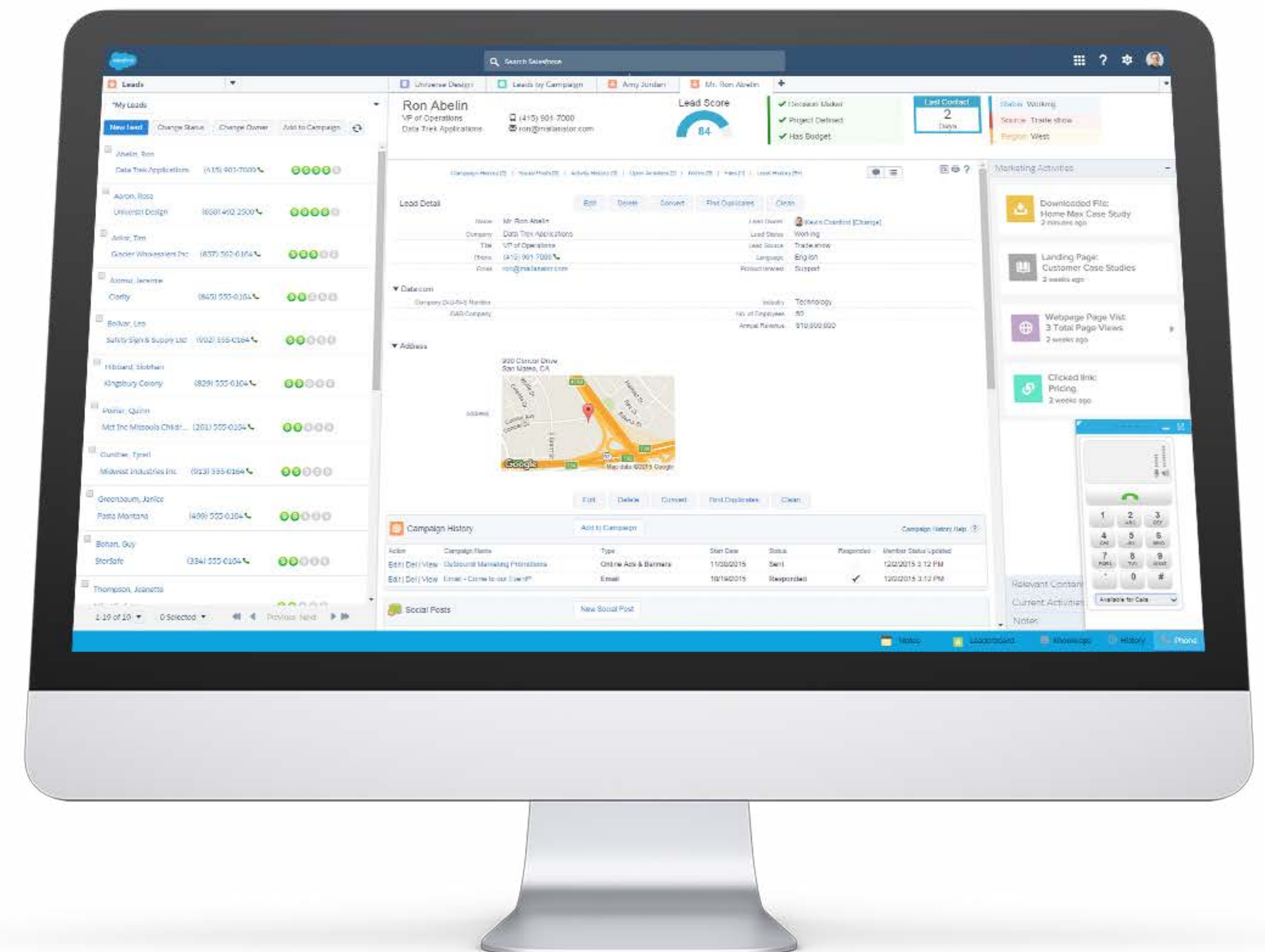
You'll be able to easily share files with your co-workers and customers, whether they're stored in Microsoft SharePoint, OneDrive, or in Salesforce, right from Salesforce. This means you can make comments on files, track different versions, and subscribe to receive updates the minute anything changes.



console
for sales

MAKE YOUR FAST-PACED ENVIRONMENTS EVEN FASTER

Give your inside sales teams an experience that matches how they work so they can build pipeline and close deals faster. With console for sales, you can see your queue of sales leads on one screen, complete with detailed customer information, sales intelligence, and the customizations you choose.





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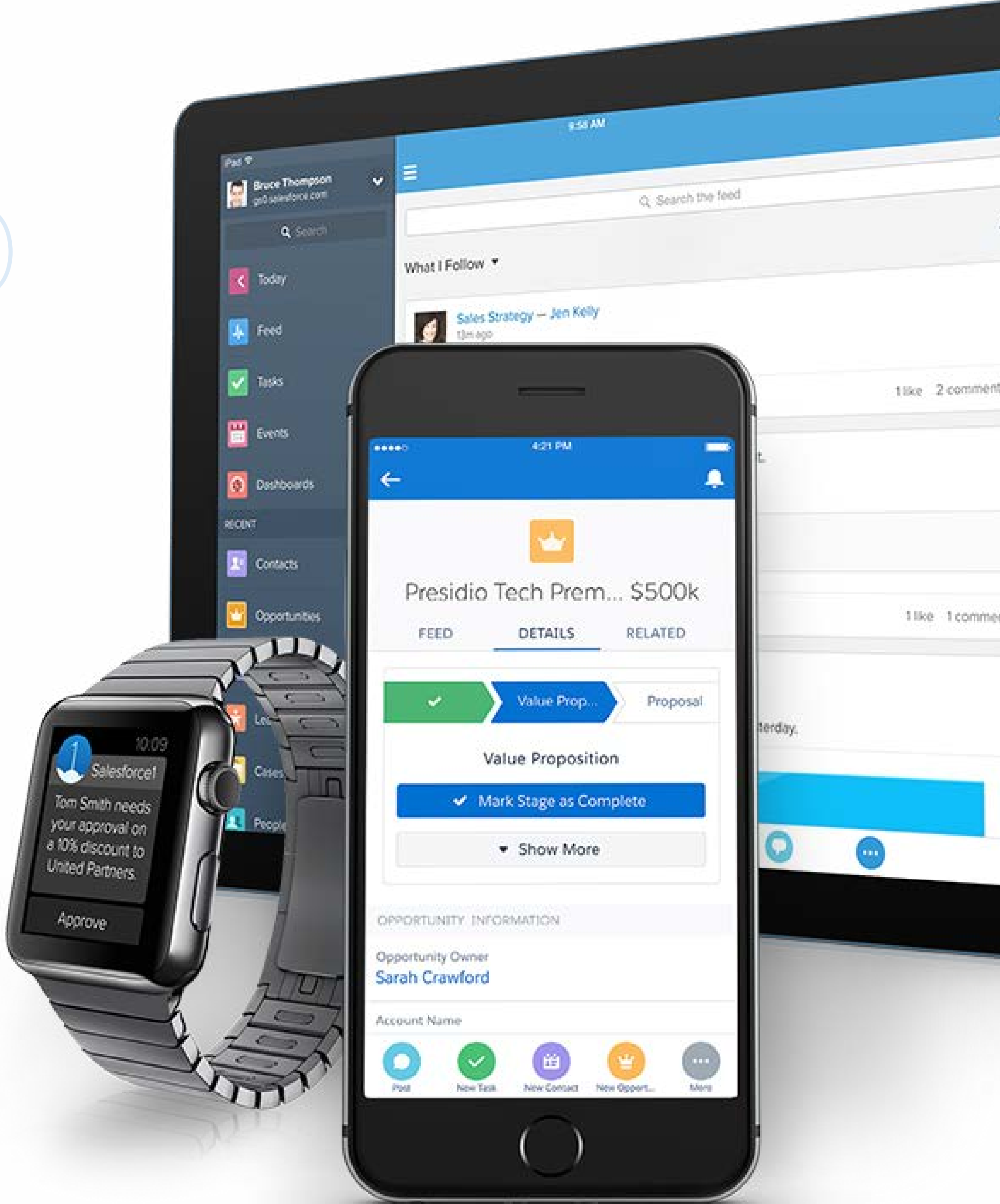


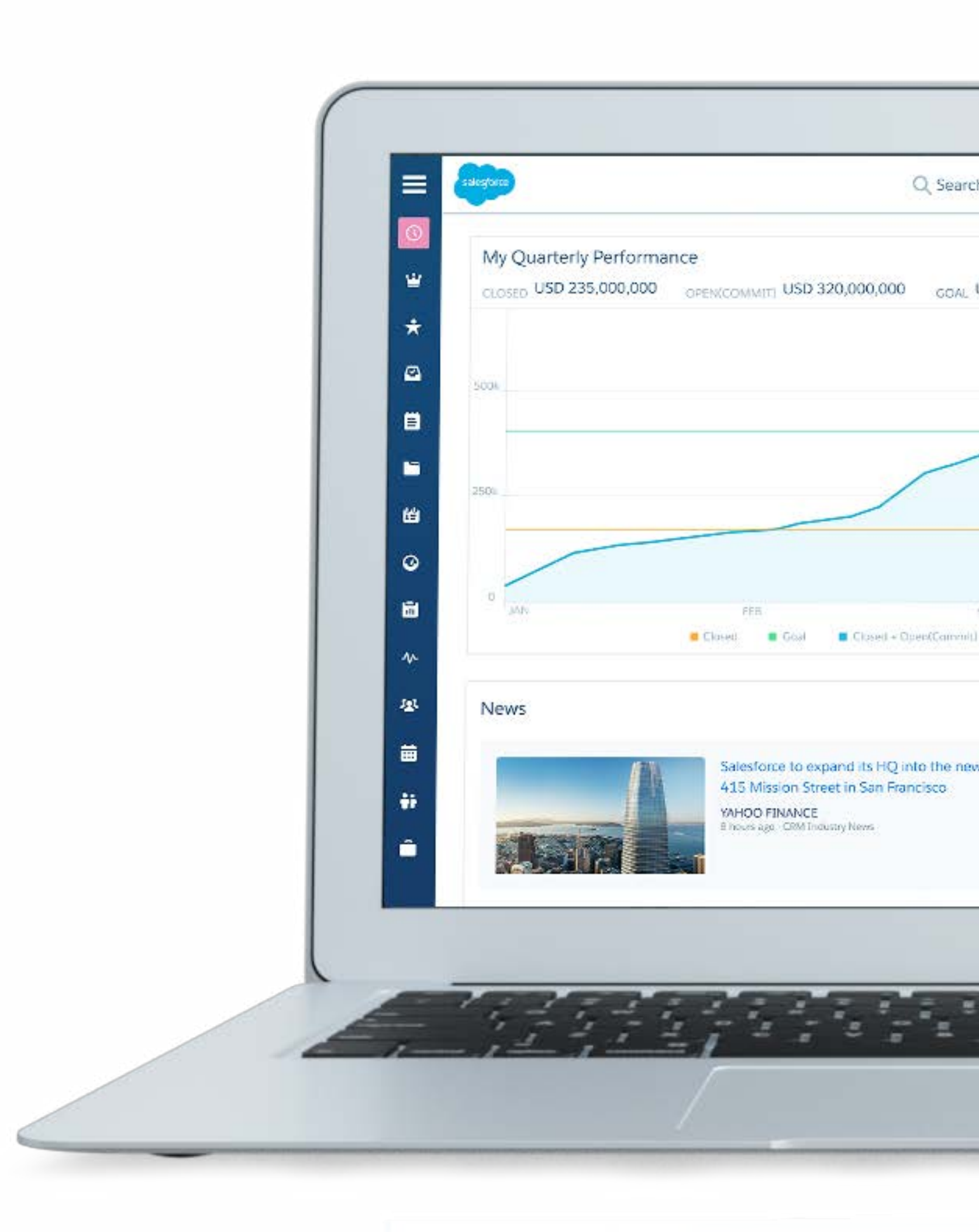
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WORK IN A POCKET OFFICE

Make sure you're following up faster than your competition. You can create tasks, log calls, check dashboards, track customer activity, and move your opportunities forward, from anywhere.





TAKE THE NEXT STEP.

You've taken a peek. Now see Salesforce in action. Watch a demo and see how the top Salesforce features will work to help you and your team sell faster, sell smarter, and sell the way you want. Or take our Sales Cloud guided tour to walk through Salesforce in more detail. And, if you're ready to try Salesforce, we have a free trial suited to your business. Click now and get started.

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THE CUSTOMER SUCCESS PLATFORM
SALES SERVICE MARKETING COMMUNITY ANALYTICS APPS IoT