

Transform Employee Engagement



Government contractors and aerospace and defense leaders rely on engaged new hires and experienced employees to execute missions. Without a simple, easy way to communicate across multiple workforce generations, missions can face significant challenges en route to success.

Win the war for talent and retain a great team by putting personalized, simple engagement at the forefront. Transform engagement, knowledge, and productivity by offering a frictionless employee experience.

Employee Engagement, powered by Salesforce, creates a personalized, seamless experience for every employee.

The most important drivers to job satisfaction are:

Challenging work

Access to tools, learning, and technology

Being part of an organization that encourages innovation in technology, process, and business.

– *Aviation Week*



Engage Every Employee

Enterprise collaboration platforms make it easy for employees to communicate with each other and leadership.

One communication vehicle reinforces company culture and increases transparency.

Modern performance management tools provide a path for growth.

Employees and management can utilize recognition tools to show appreciation.

Engage with recruits, remote workers, on-premise employees, and alumni in one place.



Service Employees Effortlessly

Self-service help desk enables employees to search for answers and ask questions in one location.

A 360-degree view of every employee improves HR agent service delivery.

Personalized, 1-to-1 employee journeys accelerate onboarding.

Shared knowledge base articles help address skills gaps and provide a gateway to additional training.

100% mobile access, anytime, anywhere.

Provide a gateway to all business processes that impact an employee.



Increase Productivity

Automating time-consuming tasks helps employees work smarter, not harder.

Modern processes bring static data to life, helping HR teams make more informed decisions.

Mobile-first customized apps are easily deployed to help the entire organization or specific business units.

Integration with system of record and existing back office systems ensures fast deployment and scalability.

Personalized, 1-to-1 engagement ensures every employee's unique communication style is managed.

Promote engagement with every interaction.

Transforming your company's employee interaction process requires shifting the focus away from traditional back office processes and onto the employee. First, you need to connect your systems of record with a system of engagement that revolutionizes every step of the employee experience – from recruitment to hire. Offer employees everything they need to be successful from the start: An engaging collaboration workspace platform where they can connect with colleagues, management, and leadership while in the office or on remote assignment. The platform also helps to instill positive engagement from the start with tools needed to provide a first-class experience during the recruiting, hiring, and onboarding process.

Creating a constant, positive experience through every employee milestone requires a layer of engagement that's as social and mobile as the apps they interact with outside of work. Salesforce makes this easy by tying data back into your business data and content. All your processes can be easily transformed and integrated into Salesforce, providing the flexibility to automate and adapt as your business and employee demographics evolve. Ultimately, you can ensure employee success by having one place to search, find, and act on the information your employees need.

Foster engagement through every interaction:



Salesforce Employee Engagement solutions deliver up to:

+48%
EMPLOYEE ENGAGEMENT

+45%
CUSTOMER RETENTION

+47%
HELP DESK PRODUCTIVITY

-48%
DECREASE IN COSTS

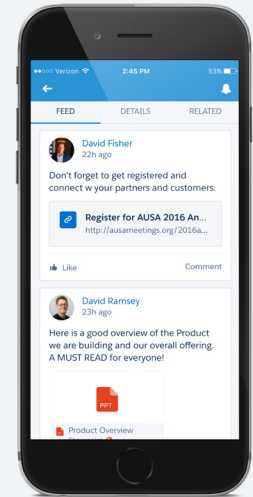
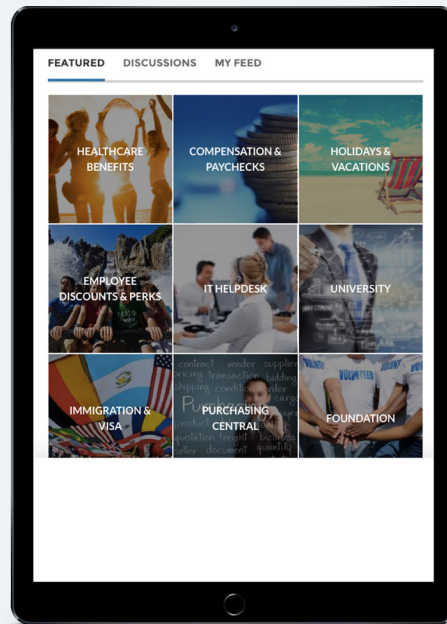
+50%
COLLABORATION

-45%
DECREASE IN
RESPONSE TIME

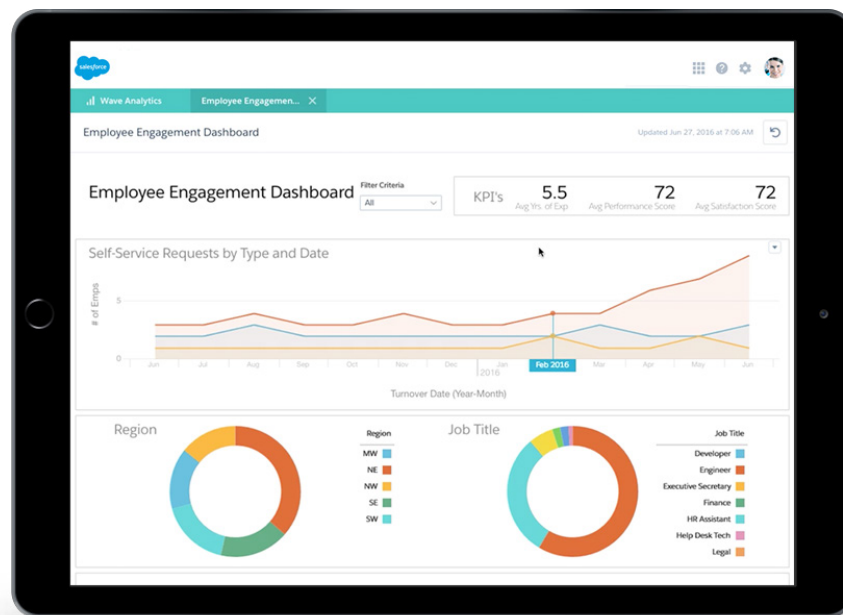
Source: Salesforce Voice of the Customer Report, 2015

Connect employees to the people, content, and apps they need to be productive. Give employees access to:

- Self-service help desk
- Training and knowledge base
- Customizable apps
- Personalized updates
- Timely recommendations
- The latest news and information



Embedded intelligence drives proactive 1-to-1 employee engagement.



The Salesforce Employee Engagement platform is intuitive, capable of predicting preferences, making smart recommendations, and more. Visual tools bring static data to life and make it easy to analyze attrition rates, track shared-service efficiency, self-service usage, and more.

Salesforce Government Cloud Wave is a highly visual, user-friendly reporting interface that brings a never before seen perspective to the health of your organization. Enable any user to comprehend millions of rows of data and adjust strategy accordingly – no pivot tables required. It's analytics for the rest of us, on our FedRAMP-approved cloud platform.

