



Transform employee engagement, knowledge, and productivity.

Government contractors and aerospace and defense (A&D) leaders rely on engaged new hires and senior employees to execute missions. Without a simple, easy way to communicate across multiple workforce generations, missions can face significant challenges en route to success.

Salesforce can help your team attract, engage, and retain a great team by putting personalized, simple engagement at the forefront.

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SALESFORCE FOR GOVERNMENT CONTRACTOR EMPLOYEE ENGAGEMENT

67%

rate of attrition for A&D employees with less than 5 years of service. *

60%

of the A&D Workforce is approaching retirement in the next 15 years. *

7/10

middle managers in government contracting organizations lack confidence in executing the strategic goals outlined by leadership. **

46%

of winning contractors indicate strong communication between sales, marketing, and bid and proposal departments. ***

Sources:

* Aviation Week 2015 Workforce Study.

** Government Business Council GovCon Flash Poll.

*** 2016 Federal Government Contractor Study.

Engage employees from the get go.

Transforming your company's employee interaction process requires an easy-to-use platform; a shift of focus away from traditional HR and onto the recruit and employee. First, you need to connect your HR systems of record with a system of engagement that will revolutionize every step of the employee experience from recruitment to hire.

Get ahead on the war for talent and offer employees everything they need to be successful from the start: an engaging collaboration workspace platform where they can connect with colleagues, management, and leadership. The platform also helps HR departments with the tools hiring teams need to provide first-class service, connect with remote talent, and support during the recruiting, hiring, and onboarding process.

Onboarding

Accelerate employee productivity through training and information sharing.

Recruiting

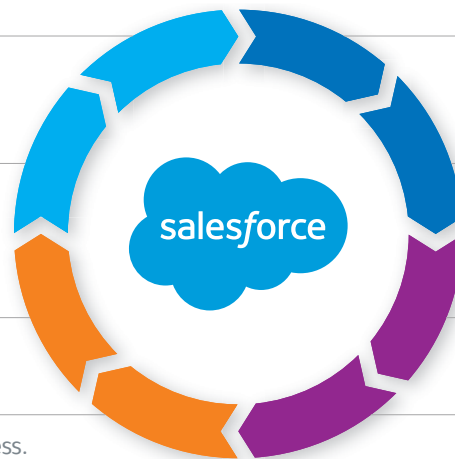
Run a more collaborative and effective recruiting process.

Alumni Relations

Extend your reach through the alumni community.

Separation

Streamline and document the separation process.



Help Desk & Self-Help

Answer questions and solve problems faster.

Employee Community

Collaborate on business processes and share knowledge.

Learning & Growth

Create and track personalized goals and learning plans.

Performance Management

Increase performance, feedback, visibility and outcomes.

According to our customers, Salesforce's employee engagement solutions deliver:

+36%

EMPLOYEE
ENGAGEMENT

+38%

EMPLOYEE
CONNECTIONS

-42%

DECREASE IN
IT COSTS

+40%

HELP DESK
PRODUCTIVITY

-31%

FEWER
MEETINGS

-31%

LESS EMAIL



Learn how to better connect your employees.
[TAKE A GUIDED TOUR >](#)