# Government Cloud Lightning



# The World's #1 Enterprise Cloud, Built for Government

## Transform Your Mission

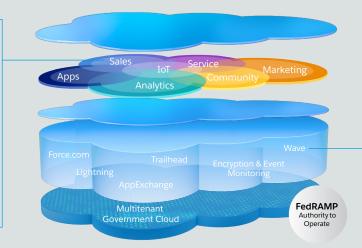
The <u>Salesforce Government Cloud</u>, with our Lightning user experience, offers a rich set of features that give departments and agencies the functionality they need to deploy modern tools, better enable employees, and deliver a higher quality mission–faster. Establish the kind of environment that fosters more responsive teams, capable of delivering more impactful services.

#### Lightning Experience

Citizen services, relationship management, and the overall customer experience are core to every mission. Addressed by common processes like case management or LPTA, they frequently require participation from multiple teams or agencies.

Lightning Experience offers a modern user interface that is consistent across products and devices. This gives teams the mobile, analytical, outreach, and CRM tools they need to streamline communications and collaborate with contractors or external service providers alike in order to move process forward, faster.

The Salesforce Government Cloud with Lightning Experience empowers employees that empower the mission.



## Lightning Platform

Fuel the Lightning Experience, with apps that surface the most relevant information–from a Salesforce environment, on-prem systems, or desktop productivity tools.

Lighting Platform extends our modern user interface to our enterprise-scale cloud functionality, giving teams drag-n-drop components and templates that build custom apps, faster. Use this to connect data and unlock insight over desktop or mobile. Help IT move faster, and align their efforts to mission strategy.

The Salesforce Government Cloud with Lightning Platform empowers the core functionality that empowers the mission.

# The Advantages Salesforce Brings to Government

Federal, state, and local government agencies, including the U.S. Department of Defense, and the community of government contractors, have trusted Salesforce's cloud-computing platform to deliver critical business applications and transformational capabilities for over ten years. This is largely because of our commitment to mission success, seen through three key areas of investment:



#### Trust

In May 2014, Salesforce became the first CSP to attain FedRAMP Authority to Operate for both Software as a Service (SaaS) and Platform as a Service (PaaS), consistent with the FedRAMP moderate baseline controls. In October of 2015, Salesforce became the only vendor to offer cloud BI on FedRAMP with Wave Analytics.

Salesforce is committed to ensuring and continuously improving the security of our cloud, investing in governments most demanding compliance certifications. We are proud to announce our newest features available on the Government Cloud:

#### NIST SP 800-171:

NIST 800-171 provides recommended requirements for protecting controlled unclassified information in non-federal information systems and organizations.

#### DoD IL2 & IL4:

The Salesforce Government Cloud has been granted a Provisional Authorization for Information Impact Level 2 and Impact Level 4 from Defense Information Systems Agency (DISA) by building upon the Salesforce Government Cloud's existing FedRAMP Agency ATO

#### Platform Encryption:

Secure personal or sensitive data at rest, such as personal identifiable information, healthcare data, and more.



#### Fast

Blanket Purchase Agreements (BPAs) make it easier for agencies to navigate the purchasing process and get back to the business that's mission-critical. You focus on your mission goals. We focus on the process that gets you there.

- U.S. Department of Health & Human Services Selects Salesforce for \$100 Million Blanket Purchase Agreement | Read more
- GSA Awards BPA for Salesforce Integration and Support Services | Read more



### Complete

Our platform extends through our ecosystem, delivering solutions designed specifically for mission needs across all levels of government Our holistic ecosystem includes:

Customer success stories | Explore now Developer community | Explore now

Partner community | Explore now AppExchange for Government | Explore now

This group of subject matter experts brings together industry knowledge and technological creativity, giving you a team of strategic advisors that not only understands the goals of your mission, but also how cloud can help you get there.

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## Bringing it to Life: Our Lightning Ecosystem

Our Lightning Ecosystem delivers Lightning Platform functionality to apps built by our community of in-house subject matter experts, partners, and developers. Available on our AppExchange, these apps make it easy for departments and agencies to customize existing solutions with clicks, not code, maximizing resource investments by bringing the power, efficiency, and agility of cloud to life. The Salesforce Government Cloud with Lightning Ecosystem empowers the resources that empower the mission.

### Solutions from the Salesforce Government Cloud Lightning Ecosystem:



Relationship management: Track and manage all aspects of your relationships with citizens, customers, employees, and partners in the mission. Learn more.



Service and case management: Collaborate and close cases faster, providing self-service, personalized customer care and support anywhere, via any device. Explore now.



Social listening and outreach: Listen to conversations happening across social media platforms and reach out with key messages through personalized, cross-channel journeys that deliver a powerful agency / government experience over email, web, mobile, and more. Learn more.



Collaboration and engagement: Harness the power of social, mobile, and community collaboration and feedback to build deeper relationships with citizens, customers, employees, and partners in the mission. Explore now.



Insights:
Transform the way you
collect, analyze, and distribute
information. Unify datasets from
multiple sources into a single view.
Answer questions faster, take
action, and work better with key
stakeholders. Learn more.



Custom apps:
Build and deploy engaging
enterprise apps that transform
how you connect citizens,
customers, employees, and
partners to your mission.
Explore now.

#### **Ecosystem Partners Include:**





Deloitte. Digital

## From Company to Community

After consistent ranking in industry reviews, such as the Gartner Magic Quadrants, recognition for being the world's most innovative company from publications like Forbes, and our community mindset captured by our 1-1-1 model, we have demonstrated our commitment to the success of those we serve. "Our vision is to build the platform that allows you to connect. We know that if you engage deeply, interact, remember those customers, and create 1-to-1 relationships with them, you will have incredible success." (Marc Benioff, CEO Salesforce)

From individual customer orgs, to a FedRAMP authorized Salesforce Government Cloud partitioned instance of the Salesforce service, we have evolved the industry leading customer success platform to build the Salesforce Government Cloud. With the Salesforce Government Cloud Lightning, we are translating our customer-first DNA into mission success.

See how this can support departments and agencies as they transform the 21st century government mission. Contact us today.

For More Information Contact your account executive to learn how we can help you accelerate your CRM success.

Corporate Headquarters
The Landmark @ One Market Street
Suite 300
San Francisco, CA 94105
United States
1-800-NO-SOFTWARE
www.salesforce.com

Global Offices Latin America Japan Asia / Pacific

FMFA

+1-415-536-4606 +81-3-5785-8201 +65-6302-5700 +4121-6953700



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