



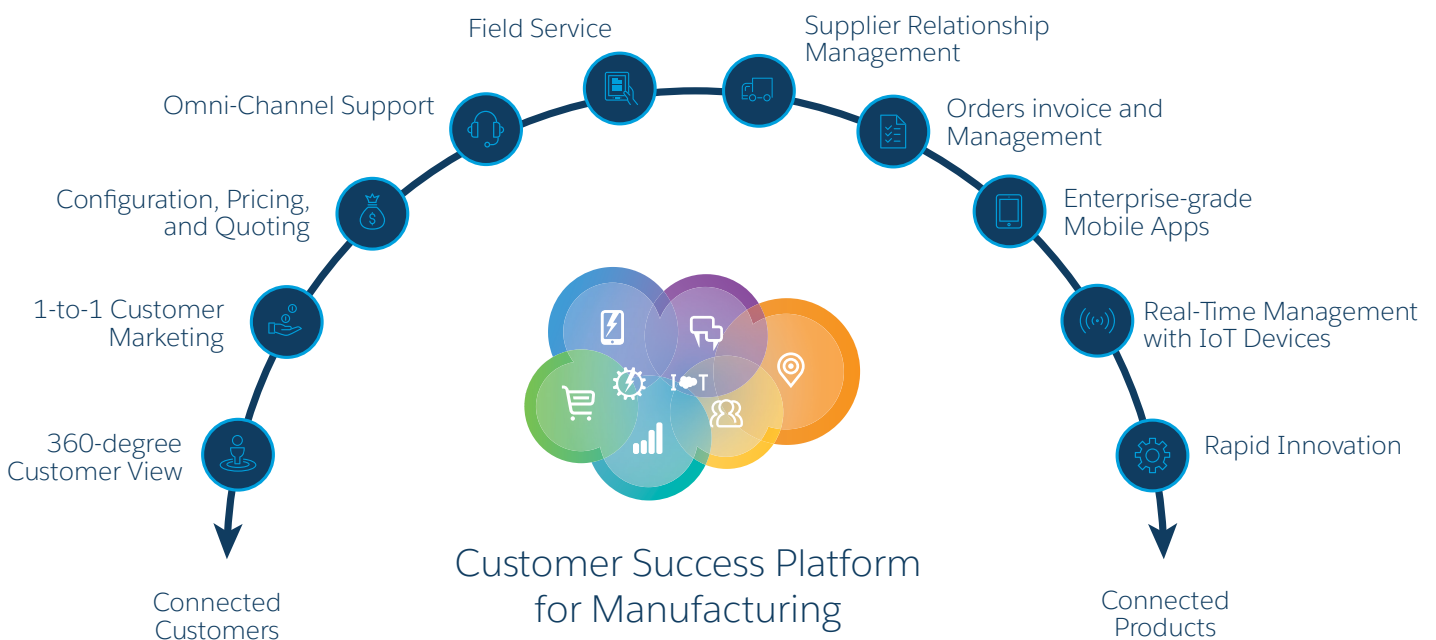
Salesforce for Aerospace and Defense Manufacturing

Move beyond the product and deliver personalized customer engagement at scale.

We're in the midst of a connectivity revolution that is fundamentally changing how Aerospace and Defense (A&D) manufacturers connect with their end customers. Today, your product can be the beginning of an ongoing relationship with your government customers.

The Salesforce Government Cloud gives manufacturers, agencies, and contractors the modern, mobile, analytical tools they need to meet their unique mission demands. Our FedRAMP-approved, provisional IL4-authorized enterprise platform delivers connected out-of-the-box cloud services that empower teams to listen to more customer information, gather deeper insight, and customize outreach efforts.

Welcome to the Salesforce Customer Success Platform for A&D Manufacturing



Your product portfolio is a starting point to deliver fully personalized customer experiences – and Salesforce can help you establish, nurture, and grow your government customer relationships.

Get Personalized Customer Engagement at Scale with the Salesforce Customer Success Platform for A&D Manufacturing.

WIN MORE BUSINESS

Salesforce helps you supercharge sales teams and channel partners with a 360-degree view of your customers, so you can address their complex needs in real time. With Salesforce1 mobile functionality, every business development rep can connect with the right buyer from anywhere and win deals.

GET THE EBOOK



DELIVER INTELLIGENT SERVICE EVERYWHERE

Resolve issues quickly with proactive, 1-to-1 customer service that minimizes product downtime. Provide intelligent, personalized service with instant access to critical contracts, entitlement data, and knowledge bases in one centralized location. And give service reps omni-channel support to engage customers in real time by phone, email, live chat, and more.

GET THE REPORT



BUILD OPERATIONAL AGILITY WITH CONNECTED APPS

Salesforce helps you enable two-speed IT architecture and increase speed-to-value with an agile platform that extends existing IT investments. Easily build intuitive, enterprise-grade apps that help customers, employees, dealers, and distributors conduct business quickly and seamlessly. And with the Salesforce AppExchange, tap into preexisting domain expertise and integrate existing back office processes such as PLM and ERP.

GET THE GUIDE



FOSTER PRODUCTIVITY ENTERPRISE-WIDE

Salesforce builds digital forums that make it easier for teams to communicate, align, and execute. Employees can surface the right information and share it with the right people, over desktop or mobile. This helps them better engage with people, processes, and systems—and increases job satisfaction. Plus, time once spent on operational tasks is freed up, so staff can refocus energy on work more centric to your project or overall mission.

GET THE EBOOK



Let's manufacture a whole new kind of customer success together. Learn more at salesforce.com/solutions/industries/government/government-contractors/