

# MODERNIZING WORKFORCE

## ECONOMIC DEVELOPMENT

2016



### Functional Gaps

#### Stakeholders

84% of respondents indicate skills gap - An American Society of Training and Development survey showed that 84% of respondents indicate that there is a skills gap in their organization now, up from 79 percent in 2009 and 65% ranked the cause "When hiring for certain types of jobs, there are too few qualified candidates (i.e. a gap in the pipeline)" as one of their top 2 reasons.

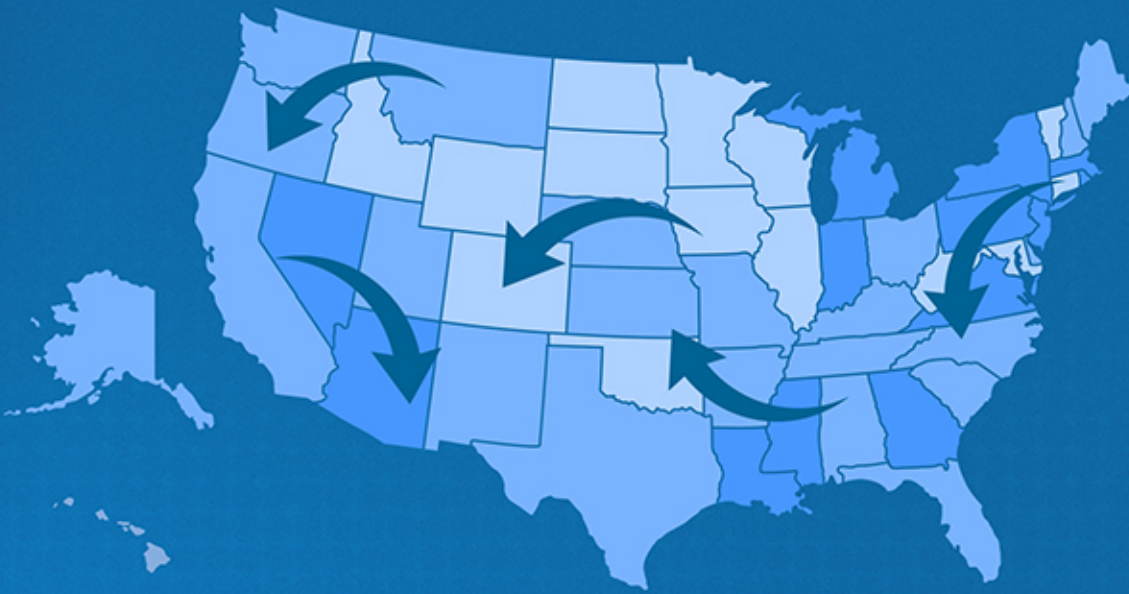
*Source - Bridging the Skills Gap, American Society for Training and Development, 2012.*

#### Government Agencies

Data  
Information Sharing  
Communication  
Quality Service  
Job Creation  
Reporting  
Skills Gap  
Collaboration Opportunities

Driven by - Legislation - Economy - Technology

## Migration of Job Seekers and Businesses



Over the first two quarters of 2015, 10% of job seekers moved for new employment according to the latest job search data. The relocation rate in the last six months of 2014 was the highest at 15% since the first half of 2009 when an average of 16.3% of job seekers moved in the immediate wake of the recession.

*Source: Challenger, Gray & Christmas, Inc.*

People are your most valuable resource.



## 6 Components of the Modern Workforce Development System

- ✓ Access to Real Time Data
- ✓ Enable Regional Collaboration
- ✓ Anywhere, Anytime, Any Device
- ✓ Easy to customize and scale
- ✓ Track Workforce Programs
- ✓ Train Staff in Days

The Salesforce Workforce Development solution is a collaborative platform to connect people, jobs, programs, and data to advance the economic viability of a community.

THANK YOU.

To learn more about this solution, please contact us at (844) 807-8829