It’s time to transform your business.

**results**

Business leaders are moving to Lightning for more reasons than one. Based on the 2017 Lightning Adoption Survey, users reported:

- **41%** INCREASE IN PRODUCTIVITY
- **21%** INCREASE IN COLLABORATION
- **40%** INCREASE IN CONVERSION RATE
- **23%** INCREASE IN WIN RATES
- **44%** FASTER TIME TO CLOSE

**growth**

Hundreds of new productivity features. And growing.

Introducing the next level CRM for growing your business with Salesforce. With an intuitive new design, more productivity tools, and access to Einstein, Lightning helps you focus your time where it matters most to push productivity higher, build apps faster, and work smarter.

**ready to get to the next level?**

Take the Lightning Experience Assessment >