

TAKE YOUR BUSINESS TO THE

NEXT LEVEL WITH LIGHTNING

Introducing the next level CRM for growing your business with Salesforce. With an intuitive new design, more productivity tools, and access to Einstein, Lightning helps you focus your time where it matters most to push productivity higher, build apps faster, and work smarter.

RESULTS

It's time to transform your business.

LIGHTNING EXPERIENCE RESULTS

Business leaders are moving to Lightning for more reasons than one. Based on the 2017 Lightning Adoption Survey, users reported:

+41%

INCREASE IN PRODUCTIVITY

+21%

INCREASE IN WIN RATES

+23%

FASTER TIME TO CLOSE

+40%

INCREASE IN COLLABORATION

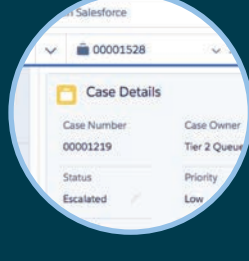
+44%

INCREASE IN CONVERSION RATE

INTERFACE

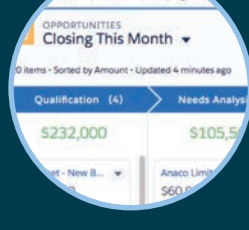
A reimagined CRM experience

Lightning Experience is not only beautiful, it's also the most efficient user experience Salesforce has delivered to-date, with exclusive new features, including:



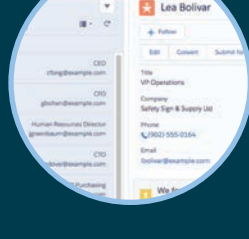
EFFICIENT CONSOLE APPS

View multiple records at once with intuitive tab and sub-tab navigation, and access all of your Sales and Service tools at your fingertips.



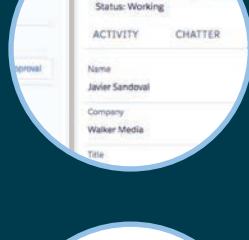
EASIER ACTIONS WITH KANBAN

Effectively monitor workflows using the Kanban-style visual layout, and easily drag and drop records on the fly.



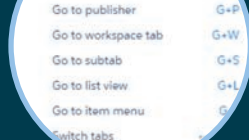
BETTER MULTI-TASKING WITH SPLIT VIEW

Maintain context and visibility to your list while viewing a record. Split View is great for call blitzes or servicing multiple cases.



SMARTER SEARCH CAPABILITIES

Find what you need in a fraction of the time with Typeahead, Spell Correction, and Pre-Scoping capabilities.



FEWER CLICKS WITH KEYBOARD SHORTCUTS

Ditch the mouse and use keyboard shortcuts to maximize efficiency and speed, so you can accomplish more.

GROWTH

Hundreds of new productivity features. And growing.

Moving to Lightning is what you need to evolve your business with hundreds of Lightning Experience Only features.

And now Salesforce Users, Admins and Developers have access to even more apps, tools and support.

NUMBER OF FEATURES EXCLUSIVE TO LIGHTNING EXPERIENCE

SUMMER '15

WINTER '16

SPRING '16

SUMMER '16

WINTER '17

SPRING '17

SUMMER '17

WINTER '18

0

46

105

149

227

344

556

701

THE LIGHTNING ECOSYSTEM



70K+

Developers on Lightning



100+

Ready-to-Install Lightning Component Listings on AppExchange



1 Million+

Customized Lightning Components by Salesforce, Partners & Customers



2 Million

Custom Lightning Pages



900+

Lightning-Ready Apps on AppExchange



300K+

Custom Lightning Apps



288K

Lightning Badges Earned YTD

READY TO GET TO THE NEXT LEVEL?

MAKE LIGHTNING EXPERIENCE THE ONLY EXPERIENCE.

It all begins with the Lightning Experience Readiness Check. This is a one-click assessment and planning tool that prepares a step-by-step guide for bringing Lightning online for your company.

TAKE THE LIGHTNING READINESS ASSESSMENT >

GO NOW