

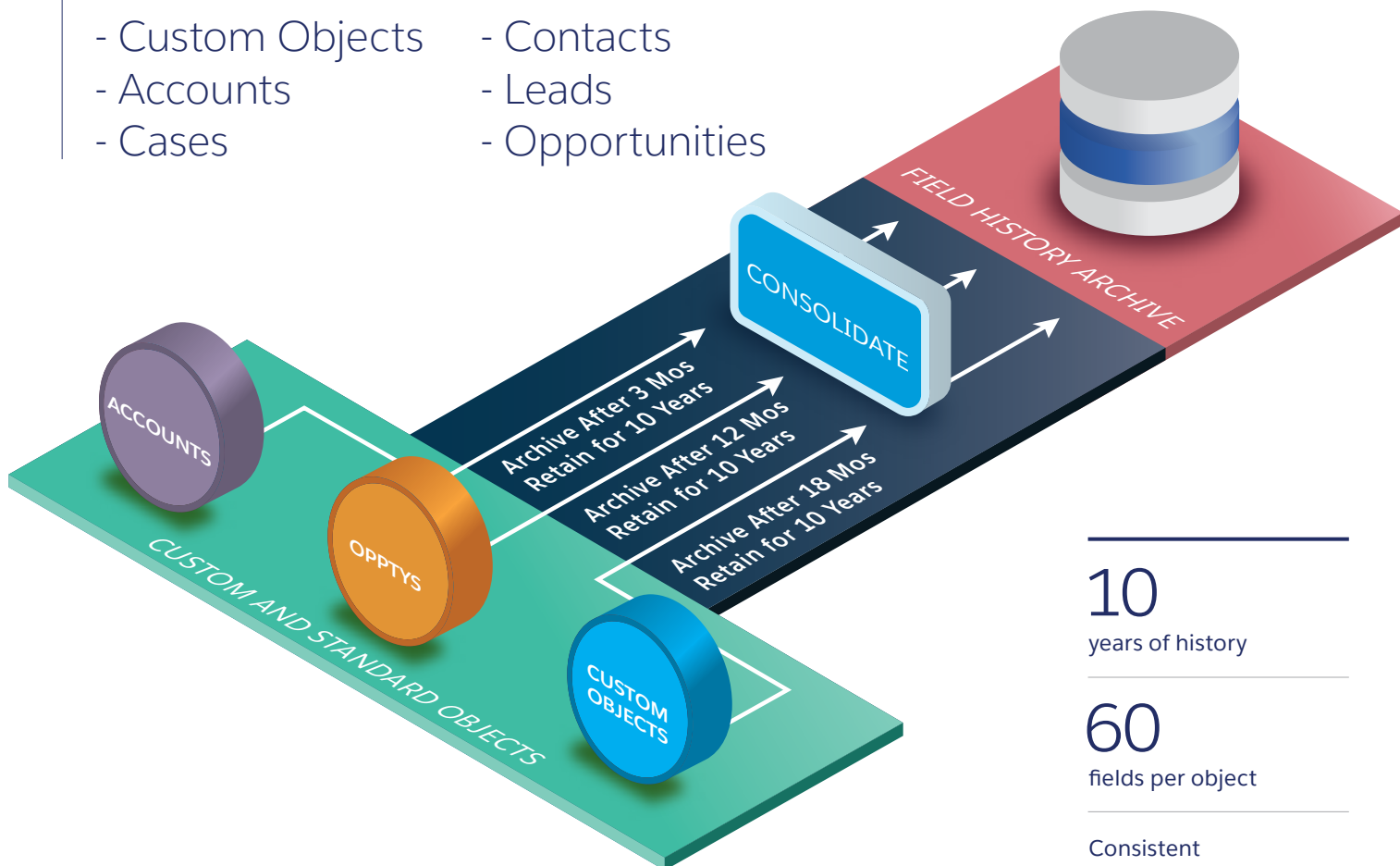
Manage the full life cycle of your data with Field Audit Trail

These days, tracking the massive quantity of data companies generate is an essential part of IT governance strategy. But maintaining a data audit trail can be complex and resource intensive. Field Audit Trail from Salesforce automates much of this process by giving you a forensic data-level audit trail with up

to 10 years of history. Field Audit Trail captures the full life cycle of your data so you can quickly determine the state and value of your data for any date, at any time and define the data retention policy so data is deleted when no longer needed.

You can set data retention policies on the following objects:

- Custom Objects
- Accounts
- Cases
- Contacts
- Leads
- Opportunities



10
years of history

60
fields per object

Consistent
120
second query performance

Quick access at massive scale

Field Audit Trail is built on a big data backend to enable massive scalability. Data is consolidated for easier accessibility, reporting, and performance, and

can be easily queried via SOQL or Bulk API. Salesforce provides a consistent query performance of 120 seconds regardless of the size of the data.

Who needs it

Field Audit Trail is designed for anyone who could benefit from the ability to go back and audit data, including customers in regulated Industries such as financial services, healthcare, life sciences, medical

devices and managed research organizations. Also, customer service organizations who need to examine what happened with a particular set of data attached to a customer's case could benefit from Field Audit Trail.

How it works

Now you can define rules for how your data is stored in production and archive environments with point-and-click tools. Field Audit Trail tracks field history up to 60 fields per object and retains field history for up to 10 years. Salesforce allows you to define a unique data retention policy on a per object basis and deploy it via the metadata API.

By setting an object data retention policy for each object, you can specify the number of months you want data stored in your production environment and how long you want that data archived before it's automatically deleted.

Field Audit Trail policies can also be deployed into sandbox instances, and migrated directly to production orgs via ChangeSets.

DATA RETENTION AT A GLANCE

Field History Retention	Field Audit Trail
20 fields per object	60 fields per object
18 months	10 years
Included in all Salesforce Editions	Add on for EE, UE, and PXE

Upgrade to Field Audit Trail

To see how Field Audit Trail can help your company, contact your account executive or call 1-800-NOSOFTWARE today.

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