

Transform your employee engagement with Salesforce

Today's employees expect the same level of engaging experience in their workplace as they get every day in their personal lives. Technologies like social and mobile are table stakes when you are battling to hire and retain the best and brightest. But many HR leaders are struggling with this transformation - burdened by the drag of outdated legacy systems.

And the shift to cloud alone isn't enough. Even the latest breed of cloud-based HR systems of record are incomplete. Beyond automating basic HR practices and employee data, HR leaders need to embrace a new employee experience-centric layer of engagement.

salesforce

SALESFORCE FOR HR & EMPLOYEE ENGAGEMENT

70% of US workers are not engaged at work
(source: Gallup)

Engaged employees are 21% more productive.
(source: Gallup)

Only 40% of workers understand company goals, strategies and tactics.
(source: Bain)

Engaged workers are 87% less likely to leave companies.
(source: Corporate leadership council)

Build a system of engagement across the employee lifecycle

To solve the bigger problem of employee engagement, you need to connect your backend HR systems of record with a system of engagement. This will transform every step of the employee experience and give them a single platform to interact with your company, from hire to retire.

Recruiting

Run a more collaborative and effective recruiting process.

Onboarding

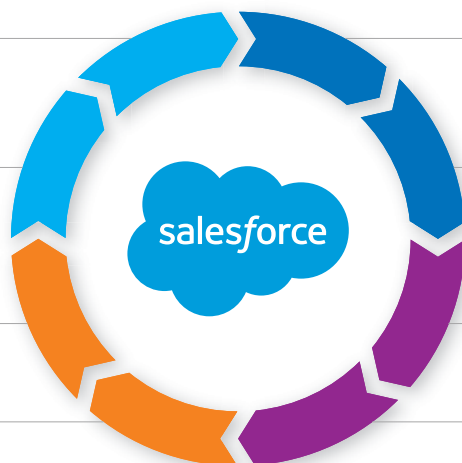
Accelerate employee productivity through training and information sharing.

Helpdesk & Self-help

Answer questions and solve problems faster.

Employee Community

Collaborate on business processes and share knowledge.



Learning & Growth

Create and track personalized goals and learning plans.

Performance Management

Increase performance, feedback, visibility and outcomes.

Separation

Streamline and document the separation process.

Alumni Relations

Extend your reach through the alumni community.

Salesforce helps you give your employees everything they need to be successful. From an HR help desk to provide first class service and support, to an engaging collaboration workspace to connect with each other and leadership, to a powerful platform to automate and adapt key HR processes.

With Salesforce, technologies like mobile and social come right out of the box. And, point & click app development and customization tools give you the flexibility you need to provide a seamless, engaging experience for employees on the front end that is integrated with your core HR systems on the back end. All on the same trusted cloud platform that countless industry leaders rely on to run their business faster.

Companies transforming employee engagement with Salesforce:



BROWN-FORMAN



St. Joseph Health



According to our customers, Salesforce's employee engagement solutions deliver:

+36%

EMPLOYEE
ENGAGEMENT

+42%

DECREASE IN
IT COSTS

+40%

AGENT
PRODUCTIVITY

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