The Transformation of Enterprise Analytics

Business Intelligence (BI)

- BI moves into the cloud
- Closely related to analytics

Cloud

- Cloud moves into the cloud
- Closely related to analytics

Crowdsourcing

- Crowdsourcing is expected
- Expected to develop

Mobile

- Mobile is expected
- Expected to develop

Return on Investment (ROI)

- ROI is expected
- Expected to develop

Appirio and Salesforce Offer Easy Access to ROI

- ROI is expected
- Expected to develop

Salesforce

- Salesforce is expected
- Expected to develop

Appirio

- Appirio is expected
- Expected to develop