

# HEALTHCARE INDUSTRY

## MOBILE APP IDEAS

HEALTHCARE INDUSTRY APP IDEAS YOU CAN BUILD WITH SALESFORCE, TODAY.



### Patient Enrollment App

Streamline the enrollment process by digitally capturing patients' information in seconds, right in the lobby or before they arrive.



### Physician Community App

Provide physicians with a community to collaborate with colleagues and find information on drugs, health problems, and other expert services and support.



### Employee Onboarding App

Automate the process of recruiting, training, and managing new health care professionals all on one standardized platform.



### Hospital Inventory App

Order lab supplies, approve purchases, find clinic locations, information, and more, all while on the go.



### Patient Care App

Connect patients with their digital health records, devices and data; then connect with physicians and family to improve care and outcomes.



### Clinical Trial App

Improve clinical trial execution and experience, all while reducing costs and barriers for patient enrollment and retention.



### SPOTLIGHT APP: HEALTH LEADS

A customized Salesforce Community enables student advocates and healthcare providers to easily conduct an intake with new clients, find community resources, and manage their current cases. The system is HIPAA-compliant.

ACCORDING TO IDC,\* SALESFORCE APP CLOUD DELIVERS:

**50%** Faster app development lifecycle

**44%** More new applications delivered

**478% ROI**

See the IDC white paper >

\* IDC White Paper, sponsored by Salesforce, "The ROI of Building Apps on Salesforce," July 2016.

### NEXT STEPS



Watch the  
Salesforce App  
Cloud Demo >



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Gallery >

Learn more about the  
App Cloud >

Contact us about making apps  
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