

# WAVE ANALYTICS FOR COMMUNITY CLOUD

GIVE PARTNERS THE INSIGHT TO  
SELL LIKE YOUR REPS



## HELP YOUR PARTNERS SELL SMARTER

Wave Analytics for Community Cloud lets you share personalised dashboards with partners, so they can get the right insights to help drive your business. When your partners can see insight into past performance and prioritise which opportunities to focus on in the future, they can start selling like your own reps. And Wave for Community Cloud delivers scale instantly, with the Salesforce security and speed you already expect.

### Connect any data to every partner.

Make your partner communities a more productive part of your sales organisation. Populate analytics dashboards with data from any source – from Salesforce data to external data – so you can share the right information with the right partner at the right time.

### Enable partners to understand their business.

Give partners the tools to extend your sales. From interactive performance summaries to historical benchmarking to pipeline visibility and forecasting, Wave for Community Cloud ensures that partners understand all aspects of their business, so they can more easily grow yours.

### Focus partners on the best opportunities.

Increase channel partner productivity by giving them insight into which activities are most productive, and which deals are ready to close. And self-service data exploration means your partners can spot the right opportunities to upsell and cross-sell.

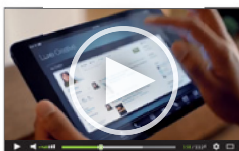
### Share personalised dashboards.

Sharing the right data with your partners is important for extending sales. But securely controlling the extensibility and visibility of that data is critical. Because it's part of the Salesforce platform, Wave for Community Cloud ensures you're using the same security and permissions you already trust.

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## NEXT STEPS

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**Watch the Wave Analytics demo >**

**Contact us for a free guided tour.  
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