

# IT APPS: MOBILE APP IDEAS TO KEEP BUSINESS MOVING

## MOBILE APPS YOU COULD BUILD TO HELP IT RUN FASTER



### Software Development App

Automate the agile development process by tracking every story in one place so you can build faster for every department.



### Quality Control App

Capture, track, and report on the results of every step of the QA process to reduce defects and increase profits.



### Projects App

Manage key projects. Track progress on initiatives. Keep tabs on milestones.



### Licensing App

Increase visibility and save money on redundant software licensing costs by tracking and managing them all in one place.



### Intellectual Property App

Source and track the patent submissions of the most valuable ideas in your company. Reward the best ideas, faster.



### Help Desk App

Keep tabs on tickets; follow cases until they're closed. Swarm problems with teams no matter where they are.



Salesforce facilitates a more holistic solution, such as the integration of many applications, and offers a holistic approach to re-envisioning business applications.



—CUSTOMER FROM IDC WHITE PAPER

ACCORDING TO IDC,\* THE SALESFORCE1 PLATFORM DELIVERS:

80% More apps developed

70% Faster app development

520% ROI

See the IDC white paper ›

\* IDC white paper, sponsored by Salesforce. "Salesforce1 Platform: Accelerate App Dev with Huge ROI," February 2014.

## NEXT STEPS



Watch the Salesforce1 Platform Demo ›



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