



Journey to Salesforce Sweepstakes 2024 to 2025
Official Sweepstakes Rules

1. **NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.**

2. **AGREEMENT TO OFFICIAL RULES:** Participation in the Sweepstakes constitutes entrant’s full and unconditional acceptance of these official rules (“Official Rules”) and the decisions of the judges, administrators and Sponsor, which are final and binding in all aspects.

3. **ENTRY PERIOD:** The Journey to Salesforce Sweepstakes 2024 to 2025 (“Sweepstakes” or “J2S Sweepstakes”) sponsored by Salesforce.com India Private Limited (“Sponsor”) begins on 1 July 2024 at 12:00am and ends on 31 January 2025 at 11.59pm (“Entry Period”). Sponsor’s computer will be the official clock for the Sweepstakes. All entries must be received during the Entry Period to be eligible to enter the Sweepstakes or win a prize. All times in these Official Rules are India Standard Time (IST). The Sweepstakes Entry Period will be divided into monthly entry periods (each a “Monthly Entry Period”) as specified in the table below.

Monthly Entry Period Table

Monthly Entry Period	Dates of Monthly Entry Period (IST)
July 2024	1 July 2024 at 12am - 31 July 2024 at 11:59pm
August 2024	1 August 2024 at 12am - 31 August 2024 at 11:59pm
September 2024	1 September 2024 at 12am - 30 September 2024 at 11:59pm
October 2024	1 October 2024 at 12am - 31 October 2024 at 11:59pm
November 2024	1 November 2024 at 12am - 30 November 2024 at 11:59pm
December 2024	1 December 2024 at 12am - 31 December 2024 at 11:59pm
January 2025	1 January 2025 at 12am - 31 January 2025 at 11:59pm

4. **ELIGIBILITY:** The Sweepstakes is open to individuals who reside in India, US (incl. D.C.) and Canada (excl. Quebec and Manitoba) (“Eligibility Area”) and who (i) are 18 years of age or older or who have reached the age of majority in their jurisdiction of residence as of the date of entry, and (ii) are legal residents of the Eligibility Area. To be eligible, participants must

also (i) have an active Salesforce Trailhead account; (ii) sign up to Journey to Salesforce via trailhead.salesforce.com and (ii) have not previously completed the Journey to Salesforce Trailhead courses listed below in Section 5 of these Official Rules. Within the Eligibility Area, the Prize opportunities are dependent on a participant's country of residence (either: (a) India; or (b) US or Canada), as described in Section 6 below. Employees, contractors, consultants, officers, directors and agents (and their immediate families and household members regardless of where they live), or members of the same households, whether related or not, of Sponsor, its parent, divisions, subsidiaries, agents, promotional partners, advertising/promotion agencies, and prize suppliers ("Sweepstakes Entities") are not eligible to participate in the Sweepstakes or win any prize. **Employees or officials of any government entity are not eligible to participate or win a prize.** If you enter this Sweepstakes on behalf of a company, you represent and warrant that you are an authorized agent with the authority to enter on its behalf and bind said company. Failure to meet the eligibility requirements will result in an entry being invalid and forfeiture of any prize. Companies and individuals outside of the Eligibility Area are not eligible to participate or win a prize. Sponsor reserves the right to disqualify any entrant that Sponsor determines could potentially reflect negatively on Sponsor's image. VOID OUTSIDE OF THE ELIGIBILITY AREA AND WHERE PROHIBITED OR RESTRICTED BY LAW. Sweepstakes is subject to applicable laws.

5. TO ENTER:

(i) To enter to potentially win a Drink Bottle, eligible participants must, during a Monthly Entry Period:

(a) log in to Salesforce's Journey to Salesforce Trailhead via trailhead.salesforce.com ;
and

(b) In order to be eligible to win a Drink Bottle (defined below), enroll in and complete the [Journey to Salesforce](#) Trailhead Trailmix 1 badge.

(ii) To enter to potentially win a T-shirt, eligible participants must, during a Monthly Entry Period:

(c) in addition to (a) and (b) above, also enroll in and complete the [Journey to Salesforce](#) Trailhead Trailmix 2 and Trailmix 3 badges.

(iii) To enter to potentially win a Voucher, eligible participants must, during a Monthly Entry Period:

(d) in addition to (a), (b) and (c) above, also enroll in and complete the [Journey to Salesforce](#) Trailhead Trailmix 4a or Trailmix 4b badges.

All applicable Trailmixes must be completed during a Monthly Entry Period, and entries submitted during one Monthly Entry Period will carry over to subsequent Monthly Entry Periods. Limit of one (1) entry per person during the Sweepstakes Entry Period, regardless of the method of entry. Entry information becomes the property of Sponsor and will not be acknowledged or returned. Entries will be disqualified if they are late, incomplete and/or in excess of the stated entry limits. Any entries attempted through the use of agencies or robotic,

repetitive, automatic, programmed or similar methods will be void. Limit one (1) first prize, one (1) second prize, and one (1) runner up prize per entrant.

6. PRIZE AND PRIZE VALUE:

- (a) **Prizes for participants residing in India:** Ninety (90) per month, Six hundred and thirty (630) first prize winner(s) in total, will each receive one (1) Salesforce certification voucher applicable for JS1 or PD1 exams ("Voucher"). The approximate retail value ("ARV") of each voucher prize is \$200. Hundred (100) winners per month, seven hundred (700) second prize winners in total will each receive one (1) Salesforce branded t-shirt ("T-shirt"). The ARV of each T-shirt is \$20. One hundred and fifty (150) per month, one thousand and fifty (1050) runner up winners in total, will each receive one (1) Salesforce-branded swag drink bottle ("Drink Bottle"). The ARV of each runner up prize is \$12. Total ARV of all prizes for India is \$152,600. All currency listed in these Official Rules is in USD.
- (b) **Prizes for participants residing in either US (incl D.C.) or Canada (excl Quebec and Manitoba):** Twenty Five (25) per month, one hundred and seventy five (175) first prize winner(s) in total, will each receive one (1) Salesforce certification voucher applicable for JS1 or PD1 exams ("Voucher"). The approximate retail value ("ARV") of each Voucher prize is \$200. One hundred (100) winners per month, seven hundred (700) second prize winners in total, will each receive one (1) Salesforce branded t-shirt ("T-shirt"). The ARV of each T-shirt is \$20. Hundred (100) per month, seven hundred (700) runner up winners in total will each receive one (1) Salesforce-branded swag drink bottle ("Drink Bottle"). The ARV of each runner up prize is \$20. Total ARV of all prizes for the US and Canada is \$63,000 . All currency listed in these Official Rules is in USD.

7. PRIZE DETAILS AND CONDITIONS: Certification voucher: (i) must be used within 12 months from the distribution date, unless notified otherwise; (ii) cannot be combined with any other certification discounts or vouchers; (iii) cannot be applied to past certification exams; and (iv) may be subject to additional terms and conditions. Winners must register for exams prior to voucher expiration date. Expiration date for the vouchers cannot be extended for any reason. Voucher cannot be combined with any other agreed discount or promotion. No refunds will be provided for exam fees paid prior to receiving the vouchers, on exam fees paid when there was a redeemable voucher, or for unused vouchers. Vouchers are non-transferable, not redeemable for cash, and eligible for use by the intended winning recipient only. Sponsor will determine any prize details not specified herein in its sole discretion. Prizes are not transferable, assignable or refundable and cannot be substituted for cash. Prizes must be accepted as awarded. Sponsor reserves the right to substitute prizes of equal or greater monetary value to the prizes if for any reason any prize cannot be awarded as contemplated in these Official Rules.

Sponsor is not responsible for lost or stolen prize elements. Prizes may be reported as income to a winner and the winner will be responsible for all taxes associated with the receipt of any prize. Winners may be required to complete required tax forms or other documents requested within the time period stipulated by Sponsor. Winners may be responsible for any costs and

expenses not listed herein. Winners will receive their prizes within thirty (30) days of the relevant prize date closing date unless notified otherwise. Sponsor reserves the right to cancel if the fairness of the Sweepstakes is compromised. Proof of identity, age and/or legal residence may be required to claim the prize. Failure to comply with any of the requirements set forth in the Official Rules may result in disqualification or forfeiture of the prize.

8. **WINNER NOTIFICATION AND ANNOUNCEMENT:** Sponsor will randomly select winners from among all eligible entries received during the applicable Monthly Entry Period. The potential winner(s) will be notified on or about five (5) days after the applicable Monthly Entry Period closes, via email. Sponsor will not be liable for any potential prize notification that is lost, intercepted, or not received by any potential winner for any reason. If a potential winner cannot be contacted within five (5) days after the first attempt to contact the winner, the Sponsor may select an alternate potential winner from the remaining eligible entries. If a potential winner is unable to accept the prize or any portion of the prize for any reason, Sponsor shall have no further obligation to such potential winner. There is a limit of one (1) first prize and one (1) runner up prize per entrant. You need not be present to win. To win a prize, entrants in Canada must correctly answer a mathematical skill-testing question to be administered in a manner to be determined by Sponsor. **In order to receive a prize, the winner may be required to sign a Declaration of Eligibility, Liability and Publicity Release (unless prohibited by law).**

9. **ODDS OF WINNING:** Odds of winning will depend on the number of valid entries received during the Entry Period.

10. **GENERAL CONDITIONS:** Sweepstakes Entities and Internet/wireless access providers are not responsible for incomplete, late, lost, misdirected or postage-due entries or mail, or for any technical malfunction, human error, lost or delayed data transmission, omission, interruption, deletion, and defect or line failure in connection with any telephone network, computer equipment, software or any combination thereof. Entries are void if unreadable, inaccurate, and incomplete, mutilated, tampered with, forged, mechanically reproduced, irregular in any way or otherwise not in compliance with these Official Rules. Sweepstakes Entities make no warranties, and hereby disclaim any and all warranties, express or implied, concerning any prize furnished or made available in connection with the Sweepstakes. Although Sponsor attempts to ensure the integrity of the Sweepstakes, Sweepstakes Entities are not responsible for the actions of entrants or other individuals in connection with the Sweepstakes, including entrants' or other individuals' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Sweepstakes. Sweepstakes Entities are not responsible for injury or damage to entrant's or to any other person's computer(s), wireless devices, other equipment or person(s), related to or resulting from participation in the Sweepstakes or downloading materials from or using any website. In the event of any conflict between any details contained in these Official Rules and details contained in any Sweepstakes advertising materials, the details of the Sweepstakes as set forth in these Official Rules shall prevail. If, for any reason, the Sweepstakes is not capable of running as planned by reason of an insufficient number of eligible entries, damage by

computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical limitations or failures, by reason of any acts of God, terrorist acts, earthquake, war, fire, flood, unusually severe weather, strikes or legal disputes (whether legal or illegal), industry conditions, bankruptcy or liquidation, marketplace demands, applicable law, unforeseen obstacles or any other causes which, in the sole opinion of Sponsor, could corrupt, compromise, undermine or otherwise affect the administration, security, fairness, integrity, viability or proper conduct of the Sweepstakes, Sponsor reserves the right in its sole and absolute discretion to cancel, terminate, modify or suspend all or any part of the Sweepstakes, and to select the prize winner from among the applicable eligible entries received up to the time of such cancellation, termination, modification or suspension, as applicable, or to proceed in such a manner as may be deemed fair and equitable by Sponsor in its sole discretion. Screen shots or any other evidence of entry submission will not be deemed receipt of any such entry. Entry must be made by the entrant and via the means described herein. You are not a winner until your entry has been verified and you have complied with these Official Rules. In the event of a dispute as to any online entry, if any, the authorized account holder of the e-mail address used to enter the Sweepstakes will be deemed to be the entrant. The "authorized account holder" is the natural person who is assigned to an email address by an internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted email address.

11. **CONDUCT:** BY ENTERING AND PARTICIPATING IN THIS SWEEPSTAKES, YOU: (A) FULLY AND UNCONDITIONALLY AGREE TO BE BOUND BY THESE OFFICIAL RULES AND BY ALL DECISIONS OF SPONSOR (WHICH DECISIONS SHALL BE FINAL AND BINDING IN ALL RESPECTS), INCLUDING WITHOUT LIMITATION DECISIONS REGARDING ELIGIBILITY, WINNERS AND THE INTERPRETATION OF TERMS USED IN THESE OFFICIAL RULES; (B) REPRESENT AND WARRANT THAT ALL INFORMATION PROVIDED BY YOU IN CONNECTION WITH THE SWEEPSTAKES IS TRUE, ACCURATE AND COMPLETE; AND (C) AGREE TO COMPLY WITH ALL FEDERAL, STATE, LOCAL, TERRITORIAL, AND PROVINCIAL LAWS AND REGULATIONS. SPONSOR RESERVES THE RIGHT, AT ANY TIME AND AT ITS SOLE DISCRETION, TO DISQUALIFY AND/OR DEEM INELIGIBLE TO PARTICIPATE IN THIS SWEEPSTAKES OR ANY FUTURE SPONSOR PROMOTIONS, ANY INDIVIDUAL IT SUSPECTS: (A) TO BE TAMPERING WITH THE ENTRY PROCESS OR THE OPERATION OF THE SWEEPSTAKES OR ANY WEBSITE; (B) TO BE ACTING IN VIOLATION OF THE OFFICIAL RULES OR SPONSOR'S PRIVACY POLICY OR OTHER TERMS, CONDITIONS OR GUIDELINES; (C) TO BE ACTING IN BAD FAITH OR IN A DISRUPTIVE MANNER, OR WITH THE INTENT TO ANNOY, ABUSE, THREATEN OR HARASS ANY OTHER PERSON; (D) TO HAVE FAILED TO AGREE TO THESE OFFICIAL RULES; OR (E) TO BE IN VIOLATION OF THESE OFFICIAL RULES. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY INTERNET SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF THESE OFFICIAL RULES AS WELL AS CRIMINAL AND CIVIL LAWS. SHOULD SPONSOR BELIEVE OR BECOME AWARE THAT SUCH AN ATTEMPT HAS BEEN, IS BEING, OR WILL BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM

ANY RESPONSIBLE ENTRANT(S) AND OTHER RESPONSIBLE INDIVIDUAL(S) IN THE ATTEMPTED DAMAGE TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING WITHOUT LIMITATION CRIMINAL PROSECUTION.

12. **RELEASE, LIMITATION OF LIABILITY, AND INDEMNIFICATION:** By participating in the Sweepstakes, you agree to release, indemnify and hold harmless Sponsor, its parent, its subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any prize, including, but not limited to: (i) unauthorized human intervention in the Sweepstakes; (ii) technical errors; (iii) printing errors; (iv) late or undelivered mail; (v) errors in the administration of the Sweepstakes; or (vi) injury or damage to persons or property. You waive the right to claim any attorney's fees and any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. Entrant agrees that in any cause of action, the Sweepstakes Entities, and each of their respective officers, directors, employees, representatives, agents, shareholders, successors and assigns liability will be limited to the cost of entering and participating in the sweepstakes.

13. **PRIVACY AND PUBLICITY:** Any information you submit as part of the Sweepstakes will be treated in accordance with Sponsor's [Privacy Statement](https://www.salesforce.com/company/privacy/full_privacy/), currently located at https://www.salesforce.com/company/privacy/full_privacy/. Except where prohibited, each potential winner consents to the use of their respective name, voice, photograph and/or likeness for promotional purposes in any media without further payment or compensation, and may be required to provide a signed release acknowledging such consent.

14. **SEVERABILITY:** If any provision of these Official Rules is found to be unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from these Official Rules and shall not affect the validity and enforceability of any remaining provisions. Headings and captions are used in these Official Rules solely for convenience of reference and shall not be deemed to affect in any manner the meaning or intent of these Official Rules or any provision thereof.

15. **DISPUTES:** Except where prohibited, entrant agrees that any and all disputes, actual or alleged claims, and causes of action at law or in equity, ("Claims") will be resolved individually, without resort to any form of class action. Claims arising out of or relating to this Sweepstakes, including without limitation, the interpretation of the Official rules or any prize awarded will be resolved by applying the laws of India, without regard to conflict of laws. Claims will be solely and exclusively brought in the state or federal courts located in India.

16. **SWEEPSTAKES RESULTS:** To receive the name, city and state of the winner, you can send an email to journey2salesforce@salesforce.com with the subject, "Journey to Salesforce Sweepstakes 2024 to 2025" Requests must be received within four (4) weeks of the end of the Entry Period.

17. **NO SOCIAL MEDIA ENDORSEMENT:** This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with any social media platform, including but not

limited to Facebook, Telegram, X (Twitter) or LinkedIn. Any information you provide in connection with the Sweepstakes is to the Sweepstakes Entities and not to any social media platform. You understand that by using and interacting with any social media platform, you are subject to the terms, conditions, and policies that govern the use of those sites. You should therefore review their applicable terms and policies, including privacy and data gathering practices, before using and interacting with those sites.

18. **SPONSOR CONTACT:** [salesforce.com](https://www.salesforce.com) India Private Limited. Block 5, DivyaSree Orion IT/ITES SEZ Survey 66/1 Panmakhta, Raidurg Village, Serilingampally Mandal, Ranga Reddy District Hyderabad (Telangana) 500 032 India. All rights reserved. All rights reserved.